



जनजातीय कार्य मंत्रालय
Ministry of Tribal Affairs
Government of India

National Sickle Cell
Anaemia Elimination Mission



Sickle Cell Warriors

NATIONAL SICKLE CELL ANAEMIA ELIMINATION MISSION

WORLD SICKLE CELL DAY

SICKLE CELL AWARENESS CAMPAIGN

“On World Sickle Cell Day, we reiterate our commitment to overcome this disease. Last year, we launched the National Sickle Cell Anaemia Elimination Mission and have been working on aspects like creating awareness, universal screening, early detection, and proper care. We are also leveraging the power of technology in this area”

Shri Narendra Modi

Hon'ble Prime Minister of India

SCD AWARENESS CAMPAIGN

19.06.2024 – 03.07.2024

HIGHLIGHTS:



1.60 LAKH
EVENTS HELD



49 LAKH
PARTICIPANTS



17 MEGA EVENTS
STATE LEVEL



271 DISTRICTS
BLOCK AND VILLAGE
LEVEL EVENTS



102 EMRS SCHOOLS
ALL CHILDREN SCREENED



1 LAKH
HEALTH CAMPS



31 LAKH
ATTENDED



27 LAKH
SCREENING TESTS
CONDUCTED



13.19 LAKH
SCREENING CARD
DISTRIBUTED



13.78 LAKH
COUNSELLED

*As reported by State TWDs/TRIs

SCD AWARENESS CAMPAIGN

19.06.2024 – 03.07.2024

HIGHLIGHTS:

Ministry of Rural Development



87092
EVENTS HELD

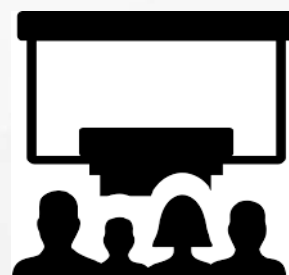


15
SRLMs

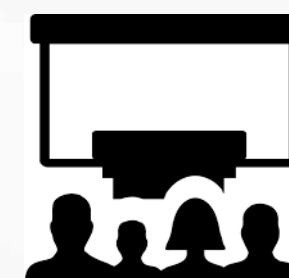


22.5 LAKH
Community Members

Ministry of Panchayati Raj

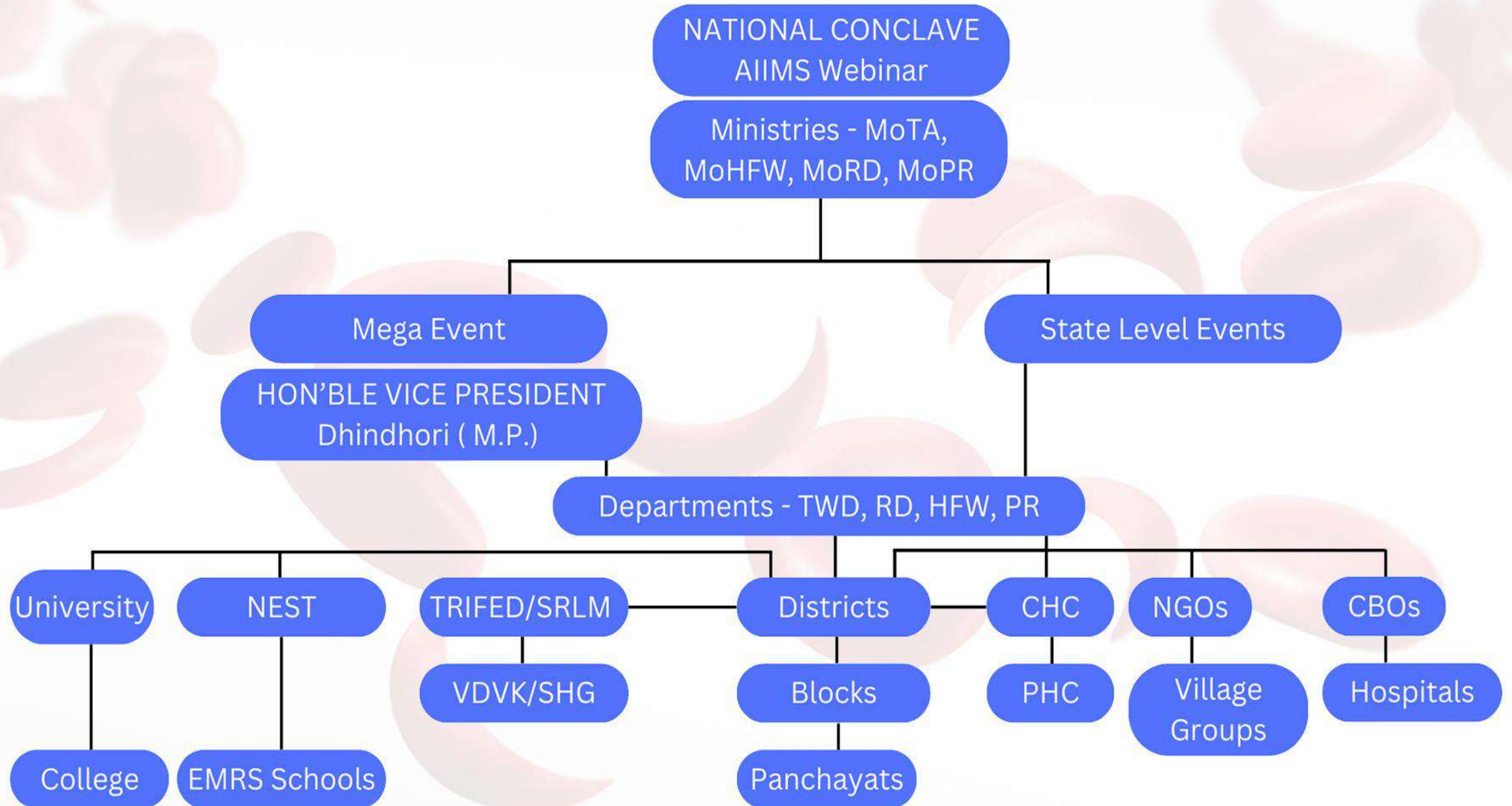


8
PESA STATES



9325
EVENT HELD

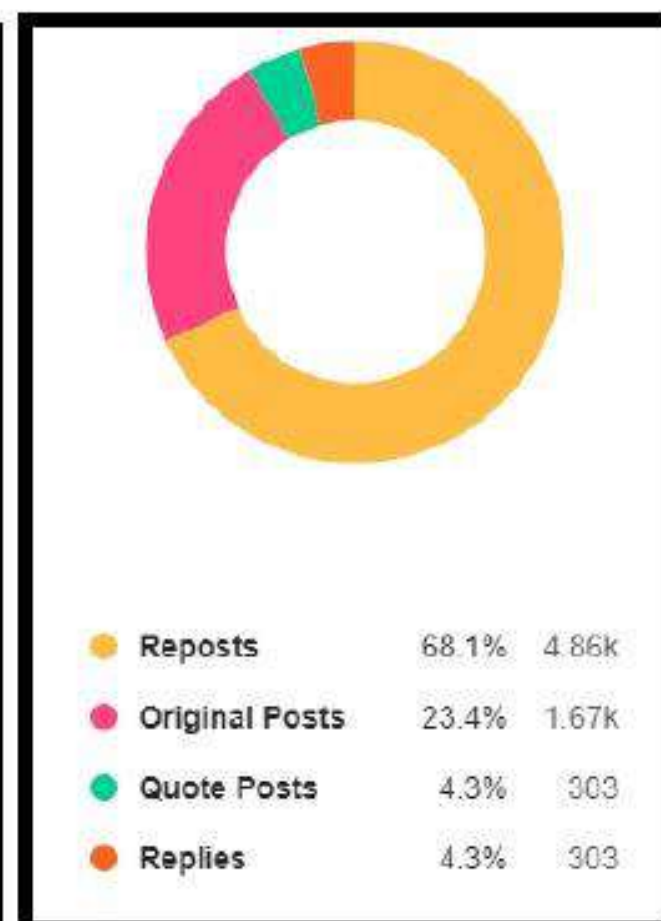
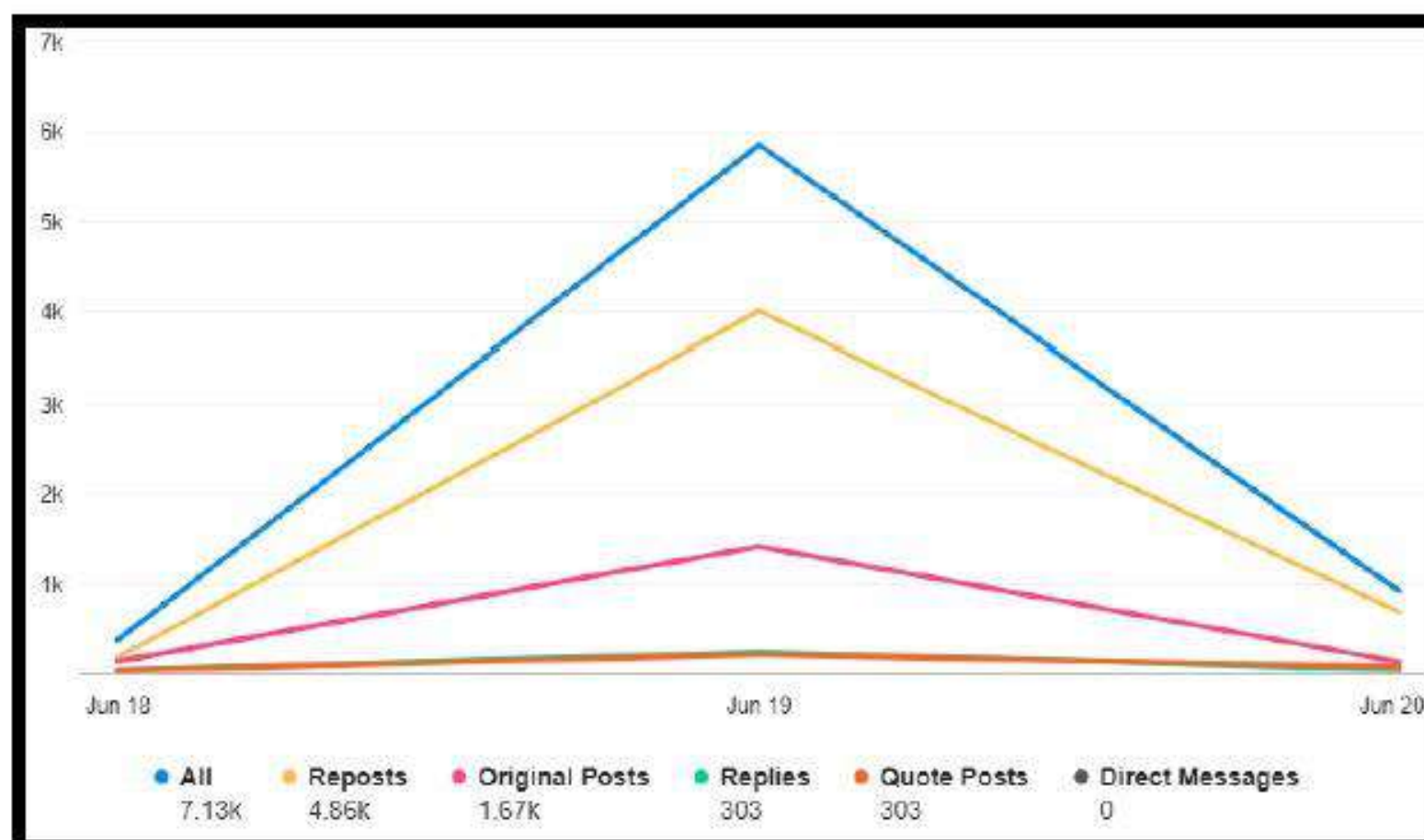
CAMPAIGN CASCADE MODEL



SOCIAL MEDIA REACH: 129 MILLION

SOCIAL REACH

- Social Media reach of about 129 million*.
- X witnessed 7,130 mentions by 1,380 users generating 1.38 million views.
- Madhya Pradesh, Delhi , Gujarat and Uttar Pradesh in that order saw the maximum social media activity



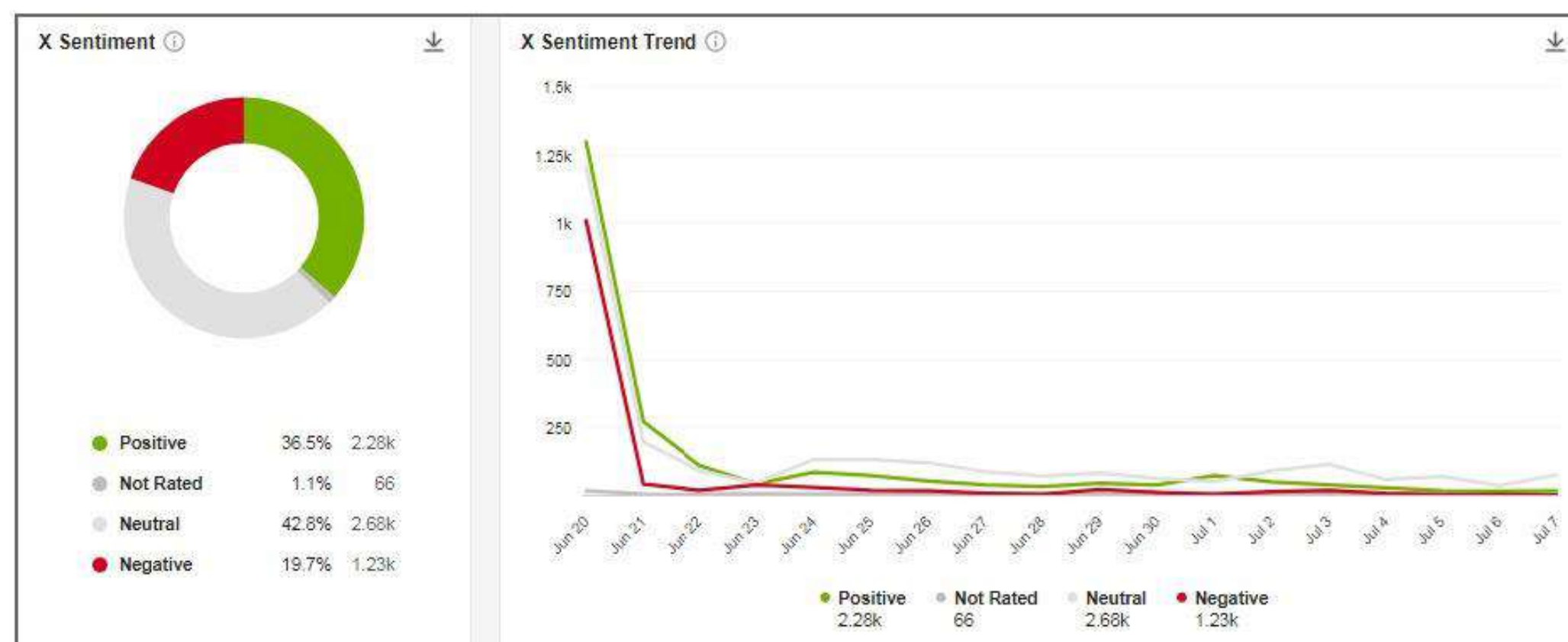
*Period of Analysis: 19.06.2024 - 03.07.2024

SOCIAL MEDIA REACH: 129 MILLION

#sicklecellawareness #sicklecellanaemia डॉ. मोहन यादव
मंगुभाई पटेल aspects power of technology #empoweringtribalstransformingindia
सिकल सेल भारत disease area proper care #sicklecell मध्यप्रदेश
#sicklecelldisease #worldsicklecellday डिंडोरी
श्री जगदीप धनखड़ awareness commitment #drmhanyadav51
#cmmadhyapradesh universal screening early detection डिण्डोरी जिले
jagdeep dhankhar श्री फगन सिंह कुलस्ते #nationalsicklecelleliminationmission2047

SOCIAL REACH

- Social Media reach of about 99 million*.
- X witnessed 6,260 mentions by 3,740 users generating 3210 views and reach of about 28.4 million**.
- Delhi , Gujarat, Maharashtra, Jharkhand and Odisha in that order saw the maximum social media activity



*Period of Analysis: 19.06.2024 – 20.06.2024

** Period of Analysis: 20.06.2024 – 03.07.2024





साथ ने सिकल सेल पीड़ितों को जेनेटिक कार्ड किया वितरित

एनबी/रायपुर। राष्ट्रीय सिकल सेल दिवस के अवसर पर राज्य सरकार ने सिकल सेल पीड़ितों को जेनेटिक कार्ड वितरित किया। इस अवसर पर राज्य सरकार के मुख्यमंत्री शिवराज सिंह चौहान ने कहा कि सिकल सेल पीड़ितों को जेनेटिक कार्ड वितरित करने से उनके रोग का निदान और उपचार में मदद मिलेगी।

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We reiterate our commitment to overcome Sickle Cell Disease: PM Modi

Prime Minister Narendra Modi on Wednesday reiterated the government's commitment to overcoming Sickle Cell Disease. He said, "Sickle Cell Disease is a genetic blood disorder that affects millions of people in India. We are committed to providing medical support and research to combat this disease."

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V-P Dhankhar praises Modi govt for mission to eradicate Sickle Cell disease

V-P Dhankhar, Union Minister for Tribal Affairs, praised the Modi government for its mission to eradicate Sickle Cell disease. He said, "The Modi government has taken significant steps to combat Sickle Cell disease, including the distribution of genetic cards and the establishment of Sickle Cell Clinics. We are committed to continuing this mission."

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Sickle cell disease-free India not possible without ASHA, anganwadi workers: Tribal Affairs Minister

Tribal Affairs Minister V-P Dhankhar said that Sickle Cell disease-free India is not possible without the support of ASHA and anganwadi workers. He said, "These workers are the backbone of our health system, and they are playing a crucial role in the eradication of Sickle Cell disease. We must continue to support and train them to ensure the success of this mission."

V-P Dhankhar said that Sickle Cell disease-free India is not possible without the support of ASHA and anganwadi workers. He said, "These workers are the backbone of our health system, and they are playing a crucial role in the eradication of Sickle Cell disease. We must continue to support and train them to ensure the success of this mission."



सिकल सेल एनिमिया रोकथाम के प्रति सरकार गंभीर: डॉ. धन सिंह

डॉ. धन सिंह, राज्य सरकार के स्वास्थ्य मंत्री, ने कहा कि सरकार सिकल सेल एनिमिया रोकथाम के प्रति गंभीर है। उन्होंने कहा कि सरकार सिकल सेल पीड़ितों को जेनेटिक कार्ड वितरित कर रही है, जिससे उनके रोग का निदान और उपचार में मदद मिलेगी।

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Oram praises role of ASHA, anganwadi workers

Union Tribal Affairs Minister V-P Dhankhar praised the role of ASHA and anganwadi workers in the eradication of Sickle Cell disease. He said, "These workers are the backbone of our health system, and they are playing a crucial role in the eradication of Sickle Cell disease. We must continue to support and train them to ensure the success of this mission."

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विश्व सिकल सेल दिवस, हमारे सरकार यस रोगलाई नियन्त्रण गर्न प्रतिबद्ध- मोदी

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विश्व सिकल सेल रोग दिवस पर जागरूकता कार्यक्रम आयोजित

17 हजार व्यक्तियों की सिकल सेल स्क्रीनिंग

राज्य सरकार ने विश्व सिकल सेल रोग दिवस पर जागरूकता कार्यक्रम आयोजित किया। इस कार्यक्रम में 17 हजार व्यक्तियों की सिकल सेल स्क्रीनिंग की गई।

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प्रजातंत्र में जनजाति रीढ़ की हड्डी के समान: धनखड़

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India eyes breakthrough against sickle cell

Researchers working to develop gene therapy using CRISPR-Cas9 to fight the genetic blood disorder that has a high prevalence rate among the Scheduled Tribes. Tribal Affairs Minister V-P Dhankhar said that the government is committed to providing medical support and research to combat this disease.

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National Sickle Cell
Anaemia Elimination Mission



Sickle Cell Warriors

THE MISSION CONTINUES

THANK YOU FOR JOINING US