

No. 22040/14/2019-NGO
Government Of India
Ministry Of Tribal Affairs

Shastri Bhawan, New Delhi
Dated 22.08.2024

To
NGOs/VOs/State Societies
(As per list enclosed)

Subject: IEC campaign for Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan PHASE II (PM-JANMAN) – reg.

Madam/ Sir,

In continuation of this Ministry's letter dated 16.08.2024 to Principal Secretary, Tribal Welfare Department, State/ UT and letter dated 19.08.2024 to District Collector (Copies attached), It is to say that NGOs/ VOs running their projects in PVTG Habitation Districts may also have to take active participation in IEC campaign for Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan PHASE II (PM-JANMAN) from 23.08.2024 to 10.09.2024. (List of districts may be seen as Annexure II of this Ministry's letter dated 19.08.2024).

2. It is imperative that the IEC/ awareness campaign and the Beneficiary Saturation Camps achieve their respective objectives and the PVTGs are enabled to utilize the benefits of various socio-economic developmental schemes of Government.

2. It is, therefore, requested to approach your District/ Block Officers for above said districts at Annexure II for participation in awareness campaign/IEC campaign/Beneficiary Saturation Camps to ensure coverage of the entire PVTG population in all the PVTG habitations in respect of following action:-

- i. Enrolment under UIDAI and issue of Aadhar card
- ii. Opening of bank accounts under PM-JANDHAN
- iii. Aayushman Bharat Card enrolment (PM-JAY) of all eligible beneficiaries
- iv. Issue of community certificates to all PVTGs
- v. Screening for Sickle Cell Disease (SCD) and basic health parameters
- vi. Recognition of rights under FRA and issue of Patta accordingly.
- vii. Benefits under other Central/ State Govt. scheme.

Please refer to activities mentioned at Annexure III of this Ministry's letter dated 19.08.2024. (Copy attached).

3. It is requested also that the activities to be undertaken by your organisation may be uploaded on the portal (<https://www.adiprasaran.tribal.nic.in/pmjanman>) under intimation to ngo-div@tribal.gov.in.

Yours faithfully,

Encl:- as above



(S. P Kalra)

Under Secretary to the Govt. of India

Copy to:- PPS to Secretary (TA)/ PPS to AS (TRI), PPS to AS (PM-JANMAN)/ PS to DDG (NGO)/ Dir (NGO).

No.15018/13/2023-TRI (efile-26930)
Government of India
Ministry of Tribal Affairs
TRI & Media Division

Shastri Bhawan, New Delhi

Dated: 19th August, 2024

To,
District Magistrate/District Collectors (as per list)

**Subject: IEC campaign for Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan
PHASE II (PM-JANMAN) – reg.**

Sir/Madam,

To enable the effective implementation of the interventions (list at **Annexure I**) under the PM-JANMAN and saturation of PVTG habitations and individuals/families/groups with regard to various benefits of the schemes of the Government of India and the State Government, a **nation-wide awareness / IEC campaign** to create awareness about the mission was planned from Good Governance Day (25th December 2023) to 2nd January 2024 which was extended for a further period. In addition, **Beneficiary Saturation Camps** in schemes which do not have a gestation period and are oriented towards individual/household benefits were also held in/for the PVTG habitations so as to cover all eligible individual/household beneficiaries under various schemes during this period.

2 . Now, similar but more **intensive IEC campaign/Beneficiary Saturation Camps** are to be undertaken in all the Districts with PVTG habitations, from 23rd Aug 2024 to 10th Sept 2024, as per the enclosed list of Districts at **Annexure II**. The campaign will include awareness generation about the objectives of the Mission, the achievements thereunder in terms of sanction/completion of projects, showcasing of model villages/habitations if any as well as ensuring that the interventions under the Mission are saturated through the sanction/completion of projects thereunder.

3. Your District is one of those covered in this intensive campaign. It is requested that activities at District, block, habitation level as at **Annexure III**, may be ensured to be undertaken during the campaign period by your office. For this purpose, a **District nodal officer** and **Block Level Teams, with a block nodal officer**, may be nominated immediately to coordinate the IEC campaign and the saturation camps and his/her/their contact details may be shared with the team at MoTA mentioned below. In addition, the contact details of the District Information Officer may also be shared for further follow up on the activities undertaken by the District. The Tribal Research Institute of your State has been instructed to coordinate with you and assist you in the matter.

4 It may be ensured that **Beneficiary Saturation Camps** are conducted to ensure coverage of the entire PVTG population in all the PVTG habitations in all the villages. The intervention shall mandatorily include **saturation** with respect to

- i. **Enrolment under UIDAI and issue of Aadhar card**
- ii. **Opening of bank accounts under PM-JANDHAN**
- iii. **Aayushman Bharat Card enrolment (PM-JAY) of all eligible beneficiaries**

- iv. **Issue of community certificates to all PVTGs**
- v. **Screening for Sickle Cell Disease (SCD) and basic health parameters**
and
- vi. **Recognition of rights under FRA and issue of Patta accordingly**

In addition, all efforts should be undertaken to ensure that the benefits under various schemes such as scholarship, maternity benefit schemes, Kisan Credit Card, Kisan Samman Nidhi, Schemes for the patients of SCD and so on reach the eligible PVTG beneficiaries.

5. It may be noted that the details of the campaign and camps are to be **uploaded on the portal(<https://www.adiprasaran.tribal.nic.in/pmjanman>)**, as had been done in the months of **December, 2023 and January, 2024**. This Ministry is in the process of revamping this portal for enabling documentation and reporting of the activities undertaken under the campaign from the National to the habitation levels.

6. In addition to the action taken with regard to the preparedness for the campaign may be informed to the Ministry of Tribal Affairs through the TRIs and the State TWDs with a copy endorsed to the undersigned as well as the contact persons. The activities undertaken may be also posted on your social media platforms and this Ministry may be tagged to the same. **Hashtags approved by the Ministry may be used in all social media handles/posts appropriately**, so as to enable a simultaneous social media awareness campaign on the activities undertaken under the Mission and the benefits extended to the PVTGs. The State PIB and your own social media team as well as Nodal Officer of the PM-JANMAN of your District may be involved in a holistic manner in the IEC campaign. For further details, your office may be in contact with the following:

- a. Sh. Kumar Govind, Project Analyst (Mob: 9717253396; Email: kumar.govind@undp.org)
- b. Ms. Tanya Sharma, Project Associate (Mob: 9810467468; Email: tanya.sharma@undp.org)
- c. Ms. Suchismita Gupta, Project Assistant (Mob:8250925726; Email suchismita.gupta@undp.org)
- d. Shri. Manoj Kumar, Research Officer (Mob: 9708159501, manoj.kumar96@nic.in)

6. Funding for the IEC campaign and Beneficiary Saturation Camps has been provided under the Support to TRI Scheme vide Letter No. 17020/12/2023-TRI (efile No. 26796) dated 19.08.2024 separately. The funds provided to your respective Districts may be checked from that letter which is placed at **Annexure IV**.

7. It is reiterated that the mission is a flagship mission of the government of India. It is also a gigantic attempt at reaching the unreached last mile through a whole of government and whole of society approach. Therefore, it is imperative that the IEC campaign and the Beneficiary Saturation Camps achieve their respective objectives and the PVTGs are enabled to utilize the benefits of various socio-economic developmental schemes of Government.

(R Jaya)

Additional Secretary
Js-ades@tribal.gov.in
Js-mota@tribal.gov.in

Copy to the following for necessary follow up action:

1. Principal Secretary, State TWDs
2. Directors, TRIs(As per list)
3. ADGP, PIB, MoTA (with the request to inform all the PIB branches in the concerned States to ensure publicity for the events undertaken by the concerned 194 Districts)
4. State Nodal Officers and District Nodal Officers in the MoTA for further follow up action in the matter.
5. PVTG Division
6. PPS to STA for information.

Signed by R. Jaya
Date: 19-08-2024 19:56:17

**Table I indicating the interventions of the
09 Central Ministries and their counterpart State Departments**

S. No.	Interventions	Scheme Name	Ministry/ Department	No. of Beneficiaries
1	Provision of pucca houses	Pradhan Mantri Awas Yojna-Gramin	M/o Rural Development	All PVTGs HHs having kacha houses (4.9 lakh)
2	Connecting roads	Pradhan Mantri Gram Sadak Yojna		8000 KM
3	Mobile Medical Units with Medicine cost	National Health Mission	M/o Health and Family Welfare	1000 (10/district)
4	Construction and running of hostels	MoE (Samagra Shiksha)	Department of School Education & Literacy	500
5	Energization of unelectrified HHs	Revamped Distribution Sector Scheme(RDSS)	M/o Power	All unelectrified Households
6a	Piped Water Supply	Jal Jeevan Mission(JJM)	M/o Jal Shakti	All PVTG households
6b	Community water supply			Villages /habitationswith populationofless than20 HHs.
7	Construction and running of Anganwadi Centers	Mo WCD (Anganwadi Services)	M/o Women and Child Development	2500
7	Setting up of VDVKs	PM Janjatiya Vikas Mission	M/o Tribal Affairs	500
8	Construction of Multipurpose Centers(MPC)	Development of PVTG		1000
9a	Solar lighting in streets & MPCs	(New Solar Power Scheme)	M/o Non-Renewable Energy Sources	All unelectrified house holds not covered under RDSS
9b	Provision of 0.3 kw solar off-Grid system			1500units
10	Installation of Mobile towers	DoT(USOF)	Dept of Telecom	3000villages

S. No.	Interventions	Scheme Name	Ministry/ Department	No. of Beneficiaries
11	Vocational Education and skilling	Samagra Shiksha Abhiyan & PM Kaushal Vikas	D/o School Education and Literacy M/o Skill Development	Aspirational blocks, PVTG Hostels and Multipurpose Centres

Table I of illustrative interventions of the other Central Ministries and their counterpart State Departments

Name of scheme Intervention	Ministry / Department Organization
Aadhar Card	UIDAI
PM Garib Kalyan Anna Yojana	Department of Food & Public Distribution
PM Ujjwala Yojana	Ministry of Petroleum and Natural Gas
Ayushman Bharatcard	National Health Authority
PM Kisan Samman Nidhi Yojna	Department of Agriculture And Farmers Welfare
Kisan Credit Card(KCC)	Department of Animal Husbandry and Dairying
PM Jan Dhan Yojana, PM Jeevan Jyoti Bima Yojana, PM Suraksha Bima Yojana, Pension Yojana	Department of Financial Services
PM Vishwakarma	Micro, Small & Medium Enterprises
Sukanya Smridhi Yojna	Ministry of Women and Child Development
PM Matru Vandana Yojna	
PM Surakshit Matriya Abhiyan	Ministry of Health and Family Welfare
PM National Dialysis Program	
Sickle Cell Mission	
National Tuberculosis Eradication Program	

List of 194 Districts selected for Phase II of the Campaign

S.No	Name of State	Name of District	Name of DC/DM	Email ID
1	Andhra Pradesh	ALLURI SITHARAMA RAJU	Sumit Kumar	collector-alluri@ap.gov.in;
2	Andhra Pradesh	ANAKAPALLI	Sri Pattanshetti Ravi Subash, IAS	collector-ankp@ap.gov.in;
3	Andhra Pradesh	EAST GODAVARI	Smt K. Madhavi Latha, IAS	collector_egd@ap.gov.in;
4	Andhra Pradesh	ELURU	Sri V. Prasanna Venkatesh, IAS	collector-eluru@ap.gov.in;
5	Andhra Pradesh	KAKINADA	SmtKrithika Shukla, IAS	collector-kkd@ap.gov.in;
6	Andhra Pradesh	KONA SEEMA	Sri Himanshu Shukla, IAS	collector-ksm@ap.gov.in;
7	Andhra Pradesh	MANYAM	Nishant Kumar	collector-pmanyam@ap.gov.in
8	Andhra Pradesh	NANDYAL	Dr. ManazirJeelaniSamoon, IAS	collector-nandyal@ap.gov.in;
9	Andhra Pradesh	NTR	Sri S. Dilli Rao, IAS	collector-ntr@ap.gov.in;
10	Andhra Pradesh	PALNADU	Sri Siva Sankar Lotheti, IAS	collector-palnadu@ap.gov.in;
11	Andhra Pradesh	PRAKASAM	Sri A.S. Dinesh Kumar, IAS	collector_pkm@ap.gov.in;
12	Andhra Pradesh	SRIKAKULAM	Sri LathkarSriakesh Balaji Rao, IAS	collector_sklm@ap.gov.in;
13	Andhra Pradesh	VIZIANAGARA M	Ms. S. Nagalakshmi, IAS	collector_vznm@ap.gov.in;
14	Chhattisgarh	BALODA BAZAR	Mr. Chandan Kumar	balodabazar.cg@gov.in;
15	Chhattisgarh	BALRAMPUR	Mr. Remejeyus Ekka	balrampur.cg@gov.in
16	Chhattisgarh	BILASPUR	Shri Awanishkumar Sharan	collector-bsp.cg@gov.in;
17	Chhattisgarh	DHAMTARI	Namrata Gandhi	dhamtari.cg@gov.in;
18	Chhattisgarh	GARIYABAND	Deepak Agrawal	gariaband.cg@gov.in;
19	Chhattisgarh	GAURELA- PENDRA- MARWAHI	Mrs. Priyanka Rishi Mahobia	collector-gpm.cg@gov.in;
20	Chhattisgarh	JASHPUR	Dr. Ravi Mittal	jashur.cg@gov.in;
21	Chhattisgarh	KABEERDHAM	Mr. JanmejyMahobe	collector-kwd.cg@gov.in;
22	Chhattisgarh	KHAIRAGARH- CHHURIKHAN DAN-GANDHI	Chandrakant Verma	collector-kcg@cg.gov.in;

S.No	Name of State	Name of District	Name of DC/DM	Email ID
23	Chhattisgarh	KONDAGAON	kunaldundawat	kondagaon.cg@nic.in
24	Chhattisgarh	KORBA	Shri Ajeet Vasant	korba.cg@gov.in ;
25	Chhattisgarh	MAHASAMUN D	Mr. Prabhat Malik	msamund.cg@gov.in ;
26	Chhattisgarh	MAHENDRAG ARH- CHIRMIRI- BHARATPUR	Shri Rahul Venkat	collector-mcb@cg.gov.in ;
27	Chhattisgarh	MUNGELI	Mr Rahul Deo	mungeli.cg@gov.in ;
28	Chhattisgarh	NARAYANPUR	Bipin Manjhi	narayanpur.cg@nic.in ;
29	Chhattisgarh	RAIGARH	Shri Kartikeya Goel	raigarh.cg@gov.in ;
30	Chhattisgarh	SURGUJA	Vilas Bhoskar	surguja.cg@gov.in ;
31	Chhattisgarh	UTTAR BASTAR KANKER	Shri Abhijeet singh	kanker.cg@gov.in ;
32	Gujarat	AHMADABAD	Praveena D.K.	collector-ahd@gujarat.gov.in ;
33	Gujarat	AMRELI	Shri Ajay Dahiya	collector-amr@gujarat.gov.in ;
34	Gujarat	BHARUCH	Tushar Sumera	collector-bha@gujarat.gov.in ;
35	Gujarat	BHAVNAGAR	Shri R K MEHTA	collector-bav@gujarat.gov.in ;
36	Gujarat	BOTAD	Dr. Jincy Roy	collector-botad@gujarat.gov.in ;
37	Gujarat	DEVBHUMI DWARKA	Shri G.T. Pandya	collector-devbdwarka@gujarat.gov.in ;
38	Gujarat	GIR SOMNATH	Shri D Djadeja	collectorgirsomnath@gmail.com ;
39	Gujarat	JAMNAGAR	Shri B.K. Pandya	collector-jam@gujarat.gov.in ;
40	Gujarat	JUNAGADH	Anil Ranavasiya	collector-jun@gujarat.gov.in ;
41	Gujarat	MORBI	Shri Kiran B jhaveri	collector-mor@gujarat.gov.in ;
42	Gujarat	NARMADA	Ms. Shweta Teotia	collector-nar@gujarat.gov.in ;
43	Gujarat	NAVSARI	Ms. Kshipra S. Agre	colector-nav@gujarat.gov.in ;
44	Gujarat	PORBANDAR	Shri K. D. Lakhani	collector-por@gujarat.gov.in ;
45	Gujarat	RAJKOT	Shri Prabhav Joshi	collector-raj@gujarat.gov.in ;
46	Gujarat	SABAR KANTHA	Naimesh Dave	collector-sab@gujarat.gov.in ;

S.No	Name of State	Name of District	Name of DC/DM	Email ID
47	Gujarat	SURAT	Dr. Sourabh ZamsinghPardhi	collector-sur@gujarat.gov.in;
48	Gujarat	SURENDRANAGAR	Keyur C Sampat	collector-srn@gujarat.gov.in;
49	Gujarat	TAPI	Dr Vipin Garg	collector-tapi@gujarat.gov.in;
50	Gujarat	THE DANG	M.I Patel	collector-dan@gujarat.gov.in;
51	Gujarat	VALSAD	Ayush Oak	collector-val@gujarat.gov.in;
52	Jharkhand	BOKARO	Sri Kuldeep Chaudhary	dc-bok@nic.in;
53	Jharkhand	CHATRA	Shri Abu Imran	dc-cha@nic.in;
54	Jharkhand	DEOGHAR	Sri Vishal Sagar	dc-deo@nic.in;
55	Jharkhand	DHANBAD	Shri Varun Ranjan	dc-dha@nic.in;
56	Jharkhand	DUMKA	Anjaneyulu Dodde	dc-dum@nic.in;
57	Jharkhand	GARHWA	Shekhar Jamuar	dc-gar@nic.in;
58	Jharkhand	GIRIDIH	Sri. NamanPriyeshLakra	dc-gir@nic.in;
59	Jharkhand	GODDA	Zeeshan Qamer	dc-god@nic.in;
60	Jharkhand	GUMLA	Karan Satyarthi	dc-gum@nic.in;
61	Jharkhand	HAZARIBAGH	Smt. Nancy Sahay	dc-haz@nic.in;
62	Jharkhand	JAMTARA	Shri Shashi Bhushan Mehra	dc-jam@nic.in;
63	Jharkhand	KHUNTI	Lokesh Mishra	dc-kht-jhr@nic.in;
64	Jharkhand	KODERMA	SmtMegha Bhardwaj	dc-kod@nic.in;
65	Jharkhand	LATEHAR	Shri Himanshu Mohan	dc-lat@nic.in;
66	Jharkhand	LOHARDAGA	Dr. Waghmare Prasad Krishna	dc-loh@nic.in;
67	Jharkhand	PAKUR	Mrityunjay Kumar Barnwal	dc-pak@nic.in;
68	Jharkhand	PALAMU	Shashi Ranjan	dc-pal@nic.in;
69	Jharkhand	PASCHIMI SINGHBHUM	Ananya Mittal	dc-wss@nic.in;
70	Jharkhand	PURBI SINGHBHUM	Sri. Manjunath Bhajantri	dc-jsr@nic.in;
71	Jharkhand	RAMGARH	Shri Chandan Kumar	dc-ramgarh@gov.in;
72	Jharkhand	RANCHI	Shri Rahul Kumar Sinha	dc-ran@nic.in;
73	Jharkhand	SAHIBGANJ	Ramnivasyadav	dc-sah@nic.in;

S.No	Name of State	Name of District	Name of DC/DM	Email ID
74	Jharkhand	SARAIKELA-KHARSAWAN	Shri Ravishankar Shukla	dc-sar@nic.in;
75	Jharkhand	SIMDEGA	Ajay Kumar Singh	dc-sim@nic.in;
76	Karnataka	CHAMARAJAN AGARA	Shilpa Nag C T	deo.cnagar@gmail.com;
77	Karnataka	DAKSHINA KANNADA	MullaiMuhilan M P	dc.mnglr@gmail.com;
78	Karnataka	KODAGU	VENKAT RAJA	dckodagu@nic.in; deo.kodagu@gmail.com;
79	Karnataka	MYSURU	Dr. Rajendra .K V	dcmys-ka@nic.in;
80	Karnataka	UDUPI	Dr K VidyaKumari	dcudu-rd-ka@nic.in;
81	Kerala	KASARGOD	Shri. Inbasekar K IAS	dckas.ker@nic.in;
82	Kerala	KOZHIKODE	Shri. Snehil Kumar Singh	dckzk.ker@nic.in;
83	Kerala	MALAPPURAM	Shri. V R Vinod IAS	dcmlp.ker@nic.in;
84	Kerala	PALAKKAD	Ms. Dr. S Chithra	dcpkd.ker@nic.in;
85	Kerala	THRISSUR	Shri. V R Krishna Teja IAS	tsrcoll.ker@nic.in;
86	Kerala	WAYANAD	Dr. Renu Raj IAS	dcwayanad@kerala.gov.in;
87	Madhya Pradesh	ANUPPUR	Ashish Vashisht	dmanuppur@nic.in;
88	Madhya Pradesh	ASHOKNAGAR	Shri Subhash Kumar Dwivedi	dmashoknagar@nic.in;
89	Madhya Pradesh	BALAGHAT	Dr Girish Kumar Mishra	dmbalaghat@nic.in;
90	Madhya Pradesh	BHIND	Sanjeev Shrivastav	dmbhind@nic.in;
91	Madhya Pradesh	CHHINDWARA	ManojPushp	dmchhindwara@nic.in;
92	Madhya Pradesh	DATIA	Sandeep mawkin	dmdatia@nic.in;
93	Madhya Pradesh	DINDORI	Vikas Mishra	dmdindori@nic.in;
94	Madhya Pradesh	GUNA	Amanbir Singh Bains	dmguna@nic.in;
95	Madhya Pradesh	GWALIOR	Akshay Kumar Singh	dmgwalior@nic.in;
96	Madhya Pradesh	JABALPUR	Saurav K Suman	dmjabalpur@nic.in;
97	Madhya Pradesh	KATNI	Avi Prasad	dmkatni@nic.in;
98	Madhya Pradesh	MANDLA	Dr SaloniSidana	dmandla@nic.in;
99	Madhya Pradesh	MORENA	Ankit Asthana	dmmorena@nic.in;
100	Madhya Pradesh	NARSINGHPUR	RijuBafna	dmnarsinghpur@nic.in;

S.No	Name of State	Name of District	Name of DC/DM	Email ID
101	Madhya Pradesh	RAISEN	Arvind Dubey	dmraisen@nic.in;
102	Madhya Pradesh	SATNA	Anurag Verma	dmsatna@nic.in;
103	Madhya Pradesh	SEONI	Kshitij Singhal	dmseoni@nic.in;
104	Madhya Pradesh	SHAHDOL	Vandana Vaidya	dmsahdol@nic.in;
105	Madhya Pradesh	SHEOPUR	Sanjay Kumar	dmsheopur@nic.in;
106	Madhya Pradesh	SHIVPURI	Ravindra Kumar Choudhary	dmsshivpuri@nic.in;
107	Madhya Pradesh	SIDHI	Saket Malviya	dmsidhi@nic.in;
108	Madhya Pradesh	SINGRAULI	Arun Parmar	dmsingrauli@mp.gov.in;
109	Madhya Pradesh	UMARIA	Buddhesh Kumar Vaidya	dmumaria@nic.in;
110	Madhya Pradesh	VIDISHA	Umashankar Bhargav	dmvidisha@nic.in;
111	Maharashtra	AHMEDNAGAR	Shri. Siddharam Salimath	collector.ahmednagar@maharashtra.gov.in;
112	Maharashtra	AMRAVATI	Sh. Saurabh Katiyar	collector.amravati@maharashtra.gov.in;
113	Maharashtra	CHANDRAPUR	Shri Vinay Gowda G C (IAS)	collector.chandrapur@maharashtra.gov.in;
114	Maharashtra	GADCHIROLI	Sanjay Meena IAS	collector.gadchiroli@maharashtra.gov.in;
115	Maharashtra	KOLHAPUR	Shri. Rahul Rekhawar	collector.kolhapur@maharashtra.gov.in;
116	Maharashtra	MUMBAI SUBURBAN	Dr. Rajendra B. Bhosale	collector.mumbaisuburb@maharashtra.gov.in;
117	Maharashtra	NANDED	Abhijit Rajendra Raut (IAS)	collector.nanded@maharashtra.gov.in;
118	Maharashtra	NASHIK	Ã,Ã Jalaj Sharma	collector.nashik@maharashtra.gov.in;
119	Maharashtra	PALGHAR	Govind Maruti Bodke	collector.palghar@maharashtra.gov.in;
120	Maharashtra	PUNE	Dr. Rajesh Deshmukh	collector.pune@maharashtra.gov.in;
121	Maharashtra	RAIGAD	Dr. Yogesh Patilbhamase	collector.raigad@maharashtra.gov.in;
122	Maharashtra	RATNAGIRI	Sh. M Devender Singh	collector.ratnagiri@maharashtra.gov.in;
123	Maharashtra	SATARA	Jitendra Dudi	collector.satara@maharashtra.gov.in;
124	Maharashtra	SINDHUDURG	Shri. Kishor Tawade	collector.sindhudurg@maharashtra.gov.in;

S.No	Name of State	Name of District	Name of DC/DM	Email ID
125	Maharashtra	THANE	Sh.AshokShingare	collector.thane@maharashtra.gov.in;
126	Maharashtra	WARDHA	Shri. Rahul Kardile	collector.wardha@maharashtra.gov.in;
127	Maharashtra	YAVATMAL	Shri. Dr. Pankaj Ashiya	collector.yavatmal@maharashtra.gov.in;
128	Odisha	ANUGUL	Shri Md. Abdaal Akhtar, IAS	dm-angul@nic.in ;
129	Odisha	DEOGARH	Shri Somesh Kumar Upadhyay,IAS	dm-deogarh@nic.in;
130	Odisha	DHENKANAL	Shri Manoranjan Mallick, OAS(SS)	dm-dhenkanal@nic.in;
131	Odisha	GAJAPATI	Shri Smruti Ranjan Pradhan, IAS	dm-gajapati@nic.in;
132	Odisha	GANJAM	Shri Dibya Jyoti Parida, IAS	dm-ganjam@nic.in;
133	Odisha	JAJAPUR	Dr. Subhankar Mohapatra, IAS	dm-jajpur@nic.in;
134	Odisha	KALAHANDI	Ms P. Anvesha Reddy	dm-kalahandi@nic.in;
135	Odisha	KANDHAMAL	Sri Ashish Ishwar Patil I.A.S	dm-kandhamal@nic.in;
136	Odisha	KENDUJHAR	Sri Ashish Thakare, I.A.S.	dm-keonjhar@nic.in;
137	Odisha	MALKANGIRI	Shri PawarSachin Prakash, IAS	dm-malkangiri@nic.in;
138	Odisha	MAYURBHANJ	Shri Ashish Thakare, IAS	dm-mayurbhanj@nic.in;
139	Odisha	NUAPADA	Sri Hema Kanta Say, IAS	dm-nuapada@nic.in;
140	Odisha	RAYAGADA	Shri ManojSatyawar Mahajan, IAS	dm-rayagada@nic.in;
141	Odisha	SUNDARGARH	Dr. Gavali Parag Harshad, (IAS)	dm-sundargarh@nic.in;
142	Rajasthan	BARAN	Rohitashva Singh	dm-brn-rj@nic.in;
143	Tamil Nadu	ARIYALUR	Tmt J. Anne Mary Swarna IAS.	collrari@nic.in;
144	Tamil Nadu	CHENGALPATTU	Thiru A.R Rahul Nadh IAS.,	collr-cpt@nic.in;
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PM-JANMAN IEC District Campaign Plan: Phase II: 23rd August to 10th September, 2024: 194 Districts

- I. **Illustrative list of general activities to be undertaken by all offices involved in the IEC campaign**
 - i. Ministry of Tribal Affairs will be sharing publicity material in soft copy, through the portal, for use by your office. **The material may be widely disseminated through all communication channels – print/electronic and social media handles.**
 - ii. It has been noted that awareness levels about the Mission is inadequate. An **orientation of entire officers / staff towards PM-JANMAN** may be made, so that all the regular officers and staff as well as consultants and other contractual personnel up to the lowest level are aware about the Mission and role of your office thereunder. This awareness generation needs to be undertaken at all levels – district, block and habitation, regardless of whether they are involved in implementation of the Mission or not.
 - iii. Further the involvement of entities such as Nehru Yuvak Kendra, Krishi Vigyan Kendras, NSS, NCC, SHGs / FPOs and other such bodies in the implementation of the mission may be encouraged. Outreach activities may be planned by these entities with the concerned District Collector / Tribal Research Institutes (TRIs).
 - iv. **Involvement of NGOs**, other stake holders in the Mission at the District, block and habitation level may be emphasized in the various activities to be taken to create awareness about the mission.
 - v. Newspaper articles, panel discussions and interviews of senior members / influencers may be undertaken **through the PIB offices and other communication channels.**
 - vi. **Activities under Social Media:** Social Media handle of your office, block level, habitation level and organizations under your administrative control may under take the following activities:
 - a. The web site banner of your office may be on the PM-JANMAN, which is one of the materials shared in soft copy herewith.
 - b. The social media handles of your office may be instructed to follow, like, comment upon, repost / retweet / tag MoTA and other Ministries/Departments, PIB and other prominent social media platforms to create an ecosystem around the mission.
 - c. **Hashtag #EmpoweringTribalsTransformingIndiaand#PMJANMAN** may be used in all social media handles/posts appropriately.
 - d. Further, PIB may be kept informed of the activities undertaken for wide coverage in print and electronic media. Press releases may be given on daily basis.
 - e. The PROs of the Collectorates may be deployed for District and sub-District level publicity.
 - f. The campaign period may be utilized to undertake interventions (that may not find mention in the list of interventions enclosed herewith) at

- the habitation level during the campaign period, especially on the days when the campaign/camps take place in the habitations.
- g. All activities such as inspections / field visits / assessment of projects etc may be undertaken in these habitations on the days designated for the campaign so as to ensure a concerted effort in the PVTG habitation on those days.
 - h. Any other innovative activities that may contribute to the IEC campaign may be undertaken.
 - i. Documentation of the events may be done in a clear and precise manner. **Photos and videos of the activities undertaken may be uploaded on all social media platforms including the portal of this Ministry.**
 - j. All activities may be uploaded on social media of your office
 - k. All activities undertaken may be uploaded on the portal of this Ministry, access to which will be given separately.
 - l. The *inshorts* app (Public App) may also be used effectively for spreading awareness of the awareness and achievements under the Mission effectively.

II. Activities to be done at the District Level:

- i. All PVTGs to be covered.
- ii. All habitations per block must be covered .
- iii. A standardized visual display will be given by the MoTA. This has to be displayed at all prominent locations in State language.
- iv. TRI will translate this material into the State language and tribal languages.
- v. MoTA will share an Audio-video which will be translated by the TRIs. This should be aired extensively in all orientation meetings/workshops (State, Distt., Block & Habitation).
- vi. The District should involve all the stakeholders –
 - a. Educational institutions - students of Ashram schools, EMRSs, colleges, Universities etc. – located in the District in the Mission. They may be undertaking activities such as
 - i. Workshops/awareness campaigns on the Mission and the targeted population whom it intends to subserve.
 - ii. Identify PVTG achievers amongst their faculty/students
 - iii. Undertake outreach activities, including volunteering by students and faculty for involvement in habitation level interventions.
 - b. NGOs and CBOs – Meetings at the District level till habitation may be held in a campaign mode with the NGOs/CBOs about the Mission, its interventions and the targeted beneficiaries.
 - c. They may be encouraged to take up the IEC campaign at their own levels also.
 - d. All District officials should be a part of the campaign and should be oriented towards the deliverables/interventions. Towards this end, the nodal officer of the District may ensure that the District officials are adequately informed about the Mission.
 - e. Block Level Teams should be formed to undertake block level and habitation level IEC campaigns. These teams should consist of inter-Departmental

officials – of all the schemes through which the PM-JANMAN interventions are to be undertaken. Each team should be mapped to 2-3 habitations.

- f. Action taken to be informed to the TRIs, Tribal Welfare Departments and the related Departments of the State Government. **(The portal that had been already under use is ready for use; however, certain additional features are also being added to the same and therefore, the same is under REVAMP on which the activities undertaken, including their media coverage, have to be uploaded).**
- vii. All these activities should be reported in the local print and electronic media. These should also be disseminated through the social media handles of the District as well as its website. The media coverage should be uploaded on the portal of the MoTA as well as intimated to the District Prabhari Officers of the MoTA
- viii. The District nodal officer should involve the State PIB in its outreach activities and request them to highlight the activities of the District in the State media as well as in the District and national media.
- ix. The *inshorts* app (Public App) may be used for effective dissemination of information at the local level.

III. Activities at the Block level:

- i. **Block Level Teams (BLTs)** to be formed immediately and they have to act as a cohesive unit. Communication amongst the block level teams should be strong and there should be an inter-departmental exchange of information. Mobile numbers and communication groups should be formed by the block level teams.
- ii. BLTs will identify the habitations for undertaking IEC and Scheme Saturation camps.
- iii. The block level teams should form a calendar of activities – habitation wise – so as to cover the 20 habitations .
- iv. Subsequently, BLTs should visit the habitations at least once before the campaign date for ensuring preparedness.
- v. Habitation level activities should be undertaken by/under the supervision of the BLTs.
- vi. A nodal officer amongst the BLTs may be formed – there should be specific activities assigned to each of the members of the BLTs to be followed up
- vii. BLTs should undertake block level meetings in the form of orientations workshops with all stakeholders including but not exclusively of the following:
 - a. NGOs/CBOs working with PVTGs/tribal communities at the grassroots level
 - b. Traditional headmen and traditional healers amongst the PVTG communities
 - c. Gram Panchayat Sarpanches/presidents and Members of GPs of the selected habitations.
- viii. The purpose of the above meetings would be dissemination of information about the PM-JANMAN and creating awareness about the Mission and its objectives.
- ix. All these activities should be reported in the local print and electronic media. These should also be disseminated through the social media handles of the District as well as its website.
- x. Similarly, Habitation level “Outreach Camp” should be organized involving **all habitations for which** Special Aadhar Card, Jan Dhan, Ayushman Card drive to be organized.
- xi. The *inshorts* app (Public App) may be used for effective dissemination of information about the camps and the campaign at the local level.

IV. Illustrative list of I activities at Habitation Level Execution for PM JANMAN Campaign 23rd Dec 2024- 10th Sept 2024

Pre-event activities:

1. Ensuring preparedness for the IEC Campaign and Beneficiary Saturation Camp

- Enrolment drive for Aadhar card should be done well before the Beneficiary Saturation Camp so as to enable the eligible beneficiaries to be enrolled into various schemes such as Ayushman Bharat (PM-JAY), PM Jan Dhan, issue of community certificates, VDVK enrolment.
- The Aadhar card facilitation can be done through the CSC which can be done in two phases. Initially camp may be set for enrollment to the nearest possible CSC or place where internet connectivity is available and once the AADHAR enrollments are approved, within 4 to 5 days, then the Beneficiary Saturation Camp may be organised for further opening of Jandhan accounts and other benefits under PM JANMAN .
- Mobilization of PVTGs and ensuring preparedness for the IEC campaign and Beneficiary Saturation Camp of the concerned Departments in the District.
- Preparation of a calendar of planned activities
- Other preparatory activities necessary for conduct of the campaign/camp.
- **Saturation of the habitation with Aadhar cards, opening of bank accounts, issue of community certificates, enrolment in Ayushman Bharat scheme, recognition of FRA rights and issue of patta thereof and SCD screening needs to be completed during this campaign period.**
- **In addition, eligible beneficiaries should be able to get benefits under various schemes of the Central and State Governments.**

2. Thematic Wall Paintings at prominent place:

- Identify suitable locations for thematic wall paintings in the habitation.
- Collaborate with local Tribal artists to create visually appealing and culturally relevant paintings.
- Ensure the paintings reflect key PM JANMAN messages and initiatives.

3. Selection of Venue and Duration:

- Choice of habitation may be based on the population – the most populous habitations may be chosen for the camp venue and one such camp may serve for many habitations. Saturation is the key.
- Choose a central and accessible venue within the habitation.
- Determine the duration of the campaign, within the campaign period, considering community convenience.

4. Identification of participants:

- PVTG members, including their traditional headmen and traditional healers.
- PVTG achievers in various fields, whose experiences may be shared at the event
- Beneficiaries of various central Government schemes, whose experience can be shared

- Otherlocal influencers
- Ensure they understand the importance of their role in the campaign.

During the event activities:

5. Distribution of PM JANMAN Intervention Card:

- Plan and execute the distribution of PM JANMAN Intervention Cards in the language of the PVTGs (to be obtained from the State TRIs) to all attendees (Each house hold should get one). These may be distributed only after the translations have been approved by the MoTA for distribution.
- Ensure proper documentation and record-keeping for card distribution.

6. Experience Sharing Program:

- Facilitate an experience-sharing session with scheme beneficiaries and achievers relating to their success stories related to the scheme benefits and achievements respectively.
- Encourage individuals to talk about the positive impact of entitlements and services.

7. Display of A/V Material:

- Display audio-visual materials highlighting PM JANMAN initiatives. AV shall be provided by provided by MoTA through TRI.
- Ensure proper functioning of audio and visual equipment.

8. Health Camp:

- Set up health camp stations for basic health check-ups and medical consultations.
- Testing for Sickle Cell Disease and active TB case finding shall be a part of the health camp
- Coordinate with local healthcare providers for medical support.

9. Benefit Saturation Camp (Ayushman, JhanDhan):

- Aadhar card enrolment should precede the Camp so as to ensure that the eligible individual/household is not deprived due to non-enrolment in Aadhar
- Organize benefit saturation camps for the distribution of entitlements like Aadhar cards, AyushmanBharat cards, KisanSamman Yojana, PM-Jan Dhan Yojana, issue of community certificates/income certificates/ration cards to eligible beneficiaries etc.
- VDVK formation and identification of members thereto may also be done during these camps.
- Coverage under any other scheme as may be feasible
- Ensure adequate personnel of concerned Departments/CSCs for the smooth execution of saturation camps.

10. Participants in the Program:

- Identify and invite respected local figures such as traditional healers, headmen, Gram Panchayat Sarpanch, PRI members and other local dignitaries.
- Ensure they understand the importance of their role in the campaign.

11. Post-Event activities:

- Collect feedback from attendees for learnings for future such campaigns/camps under the Mission.

- Document the event through photos and videos for future reference.
- Share event highlights on social media and local news outlets & TV
- Ensure uploading of pre-event and event activities on the portal of the MoTA
- Report on the event, with photos and videos and other documentation to the District and State Prabhari Officers of the MoTA.
- All reports should contain the approximate number of participants, the schemes which were covered under the Saturation camps and the number of beneficiaries enrolled in the camps – immediate benefit/certificates may not be feasible to be given on the spot. In such cases, it must be ensured that follow up action is taken. Such benefits may also be planned to be given at the mega event.

This checklist is designed to facilitate the seamless execution of PM JANMAN campaigns at the habitation level, ensuring a meaningful and impactful engagement with the PVTG communities. This is only indicative and the Districts are at liberty to improvise / modify to suit the local context.

File No.17020/12/2023-TRI (E. No.26796)
Government of India
Ministry of Tribal Affairs
(TRI & Media Division)

Shastri Bhawan, New Delhi

Dated 19th August, 2024

To

1. The Principal Secretary, State TWDs
2. Directors, TRIs (As per list)

Subject: Allocation of funds for Nationwide IEC campaign to create awareness for Pradhan Mantri Janjati Adivasi Nyaya Maha AbhiyaN (PM-JANMAN) – reg.

Sir/Madam,

This is with reference to and in continuation of the DO letter No.18015/28/22-PVTG (Pt) dated 13.08.2024 of Secretary to Government of India, Ministry of Tribal Affairs and Letter No.15018/13/2023-TRI (efile-26930) dated 17.08.2024 of Additional Secretary, Ministry of Tribal Affairs, Government of India (both letters enclosed as **Annexure I**).

2. In continuation of the efforts to spread awareness about the Mission amongst the PVTGs and to ensure saturation of all schemes - of the Government of India and the State Government - amongst them, it has been decided to revive the IEC campaign and Beneficiary Saturation Camps. To roll out the interventions, spread awareness of the Mission and its achievements and to ensure further effective implementation of the Mission, a nationwide awareness/IEC campaign and beneficiary Saturation Camps to create awareness about the mission and to reach quick benefits of schemes to the eligible individuals and habitations are to be conducted **w.e.f. 23rd August 2024 to 10th September, 2024**. It may be noted that the dates in the letters under reference stand revised to this extent.

3. It is requested that Beneficiaries Saturation Camps are conducted to ensure coverage of the entire PVTG population in the specific PVTG habitations in the villages. The intervention shall mandatorily include saturation with respect to the following:

- i. Enrolment under UIDAI and issue of Aadhar card,
- ii. Opening of bank accounts under PM-JANDHAN;
- iii. Aayushman Bharat Card enrolment (PM-JAY) of all eligible beneficiaries;
- iv. Issue of community certificates to all PVTGs;
- v. Screening for Sickle Cell Disease (SCD) and basic health parameters;
- vi. Recognition of rights under FRA and issue of Patta accordingly; and

In addition all efforts should be undertaken to ensure that the benefits under various schemes such as scholarship, maternity benefit schemes, Kissan Credit Card, Kissan Samman Nidhi, Schemes for the patients of SCD and so on reach the eligible beneficiaries.

4. This Campaign and Camps are to be undertaken in all the districts of the country with PVTG population in which the PM-JANMAN is under implementation. It may be noted that the details of the campaign and camps are to be uploaded on the portal, as had been done in the months of December, 2023 and January, 2024. Detailed instructions in this regard are being issued separately to all the District Collectors.

5. In addition, as already informed, a mega national event is proposed to be held in the first week of September, 2024 with State and District events also proposed.

6. The following financial assistance under "Support to Tribal Research Institutes" scheme has been allocated for the IEC Campaign and the events:

- i. ₹6.00 lakh for State Level Event, which would be conducted on the day of the mega-event
- ii. ₹5.00 lakh for top 100 Districts for event as per **Annexure II**
- iii. ₹1.00 lakh for remaining 94 Districts for event as per **Annexure III**
- iv. Amount for IEC awareness campaign to each of the districts as per **Annexure IV**.

7. All the concerned TWDs/TRIs of State Governments/UTs are requested to take further necessary action in the matter. They are instructed to release the sanctioned amounts to the respective District Collectors immediately in case there are balance funds in the GIA account of SNA. If not, a proposal for further release of funds may be sent to the MoTA by return email.

(R. Jaya)
Additional Secretary

Copy to all concerned District Collectors.

Copy for information:

1. All Nodal Officers of States and Districts under PM-JANMAN
2. PVTG Division
3. PPS to STA

Signed by R. Jaya
Date: 19-08-2024 19:19:37



सत्यमेव जयते



भारत सरकार

जनजातीय कार्य मंत्रालय
नई दिल्लीGovernment of India
Ministry of Tribal Affairs
New Delhi

विभु नायर, आई.ए.एस.

सचिव

Vibhu Nayar, I.A.S
Secretary**पीएम जनमन**प्रधान मंत्री जनजाति आदिवासी
न्याय महा अभियान

D. O. No. 18015/28/2022-PVTG (Pt)

Dated: 13.08.2024

Dear *Chief Secretary,*

As you are aware Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN) was launched by Hon`ble PM on Janjatiya Gaurav Divas on 15th November, 2023. Later Hon`ble PM had also interacted with PVTG beneficiaries on 15th January 2024, in which projects worth Rs 4769 cr were sanctioned. I thank you for your continued support during last 9 months as projects worth more than Rs 5300 cr have been sanctioned and Projects worth Rs 9500 cr are either ready for inauguration or for laying foundation stone/sanction in (**Annexure -I**). A Mega National event with very important dignitaries to inaugurate and sanction these projects is proposed in the first week of September 2024.

2. The progress of the projects was reviewed during Manthan Shivir with senior Officers of your State on 18th & 19th June (Minutes enclosed for reference). For the preparation of the mega event, a review meeting was also held on 7th and 8th August and Pr Secys/Secys were asked to brief you on deliberations held. I would like to draw your attentions on the following key points-

(i) **State Event** - Besides the National event, there would be State / District level functions, where Hon`ble CM/ Governor/Cabinet Ministers are proposed to be invited to attend. The dignitaries will join the National Event through a 2-way communication. I would request you to finalise the district and location where the State level event would be held and organise the same.

(ii) **District Program** - The details of projects which are completed and are ready for inauguration or projects where foundation stone can be laid or sanction issued (State wise- district wise-village wise with LGD code) needs to be provided to the line ministries for inclusion in the National Event.

The DMs may be asked to organise district level /block level/ Village level events to celebrate the development of their Tribal villages. The villages which are getting saturated or where sanctions of project of road/water/ AWC etc have been sanctioned, may be given copy of sanction letter by the dignitaries. The list of such benefits (Village & District wise) need to be prepared by DMs.

(iii) **Village Saturation** - In a recent high-level review, it was desired that every village/habitation covered under mission (about 30,000 habitations and 11 lakh families) should be saturated with all interventions. The progress would be monitored weekly with regard to

number of villages and the type of intervention being saturated. DMs have been given this task who should upload progress on the lines of Aspirational District/ Block Program.

Some of the DMs like DM, Gumla, Jharkahnd, DM Shivpuri, MP and DM, Baran, Rajasthan have done excellent work and their districts are moving towards saturation with regard to interventions in their districts. The DMs and functionaries of the respective departments may be asked to ensure that all interventions under PM JANMAN are saturated in all the villages. Any pending proposals could be sent by respective departments to line ministries by 31st August 2024. A monitoring dashboard is being prepared by BISAG, where in progress data from your portals will be fetched. The data issues with respect to your state have been flagged in **Annexure-II**.

(iv) **IEC** - A coffee table book and a video are being prepared for launch by the chief guest showcasing the success stories of the States. I would request you to ask secretaries / DMs to showcase the same. The State PIB and concerned department may be asked to give due publicity of event for wider participation. Further, an IEC campaign on PMJANMAN benefits and other Ministry's intervention in the PVTG villages is being **Initiated from 21st August** through the DMs. Kindly instruct the concerned field departments to take up this IEC campaign in real earnest

I would request you to take district wise review and brief important dignitaries about the event. I have also planned to interact with Principal. Secretaries & DMs/POs ITDA in the coming week. The final date and venue will be intimated shortly.

With warm regards,

Yours sincerely,



(Vibhu Nayar)

The Chief Secretary
As per list

No.15018/13/2023-TRI (efile-26930)
Government of India
Ministry of Tribal Affairs
TRI & Media Division

Shastri Bhawan, New Delhi
Dated: 16th August, 2024

To,
1. Principal Secretary, State TWDs
2. Directors, TRIs (As per list)

Subject: Nationwide IEC campaign to create awareness for Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN-2) – reg.

Sir/Madam,

The Hon'ble Prime Minister has launched the Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN) on 15th November, 2023 at Khunti District of Jharkhand. The Mission aims at the targeted development of 75 Particularly Vulnerable Tribal Groups (PVTGs) which had been by and large left out of the schemes/interventions of Ministries/Departments. Ministry of Tribal Affairs had organized a National Manthan Shivar, in which Sectoral Workshops were held by the concerned Ministries/Departments with their counterpart State Departments for finalization of a Detailed Action Plan for implementation of the PM-JANMAN on 15th December, 2023 in Delhi. Later, Hon'ble PM also interacted with PVTG beneficiaries on 15th January 2024, in which projects worth Rs. 4769 cr were sanctioned. An IEC Campaign and Beneficiary Saturation Camps had also been undertaken during the period from 25.12.2023 to 15.01.2024 in an intensive manner and thereafter also in all the Districts with PVTG population. Further, the progress of the projects was reviewed during Manthan Shivar with senior officers of states on 18th and 19th July 2024 at CSOI, Delhi.

2. In continuation of the efforts to spread awareness about the Mission amongst the PVTGs and to ensure saturation of all schemes - of the Government of India and the State Government - amongst them, it has been decided to revive the IEC campaign and Beneficiary Saturation Camps. The objective of this Campaign/camps is to ensure that every village / habitation covered under mission (about 30,000 habitations and 11 lakh families) should be saturated with all interventions.

3. To roll out the interventions and ensure the effective implementation of the Mission, a nationwide awareness/IEC campaign and beneficiary Saturation Camps to create awareness about the mission and to reach quick benefits of schemes to the eligible individuals and habitations are to be conducted w.e.f. 25th August 2024 till 10.09.2024.

4. It is requested that Beneficiaries Saturation Camps are conducted to ensure coverage of the entire PVTG population in the specific PVTG habitations in the villages. The intervention shall mandatorily include saturation with respect to (i) enrolment under UIDAI and issue of Aadhar card, (ii) Opening of bank accounts under PM-JANDHAN; (iii) Aayushman Bharat Card enrolment (PM-JAY) of all eligible beneficiaries; (iv) issue of community certificates to all PVTGs; (v) screening for Sick Cell Disease (SCD) and basic health parameters and (vi) Recognition of rights under FRA and issue of Patta accordingly. In addition all efforts should be undertaken to ensure that the benefits under various schemes such as scholarship, maternity benefit schemes, Kissan Credit Card, Kissan Samman Nidhi, Schemes for the patients of SCD and so on reach the eligible

beneficiaries.

5. This Campaign and Camps are to be undertaken in all the Districts of the country with PVTG population in which the PM-JANMAN is under implementation.

6. It may be noted that the details of the campaign and camps are to be uploaded on the portal, as had been done in the months of December and January. Funding on a similar pattern, as earlier, would also be provided to the Districts.

7. It is requested that suitable instructions are issued to the District Collectors and other concerned authorities to ensure the success of the campaign and that saturation of benefits is indeed achieved with regard to the schemes/individual benefits in the PVTG areas and families.

(R. Jaya)
Additional Secretary

Copy to all concerned District Collectors
Copy for information: PPS to STA

Annexure - II

Allocation, District-wise for IEC Campaign PM-JANMAN for Top 100 Districts

S. No.	State	District	Habitation
1	ANDHRA PRADESH	Alluri Sitharama Raju District	2121
2	ANDHRA PRADESH	ANAKAPALLI	67
3	ANDHRA PRADESH	Eluru	84
4	ANDHRA PRADESH	Parvathipuram Manyam	844
5	ANDHRA PRADESH	Prakasam	87
6	ANDHRA PRADESH	Srikakulam	534
7	CHHATTISGARH	Balrampur	177
8	CHHATTISGARH	Bilaspur	66
9	CHHATTISGARH	Dhamtari	129
10	CHHATTISGARH	Gariaband	193
11	CHHATTISGARH	Jashpur	254
12	CHHATTISGARH	Kabeerddham	260
13	CHHATTISGARH	Khairagarh-Chhurikhadan-Gandai	103
14	CHHATTISGARH	Korba	78
15	CHHATTISGARH	Mahasamund	76
16	CHHATTISGARH	Manendra-Chirmiri-Bharatpur	248
17	CHHATTISGARH	Narayanpur	200
18	CHHATTISGARH	Surguja	222
19	GUJARAT	Narmada	63
20	GUJARAT	Navsari	234
21	GUJARAT	Surat	88
22	GUJARAT	Tapi	175
23	GUJARAT	Valsad	320
24	JHARKHAND	Chatra	84
25	JHARKHAND	Deoghar	68
26	JHARKHAND	Dumka	634
27	JHARKHAND	East Singhbhum	366
28	JHARKHAND	Garhwa	195
29	JHARKHAND	Godda	332
30	JHARKHAND	Gumla	165
31	JHARKHAND	Jamtara	76
32	JHARKHAND	Latehar	151
33	JHARKHAND	Pakur	447
34	JHARKHAND	Palamu	149
35	JHARKHAND	Sahibganj	529
36	KARNATAKA	Dakshina Kannada	169
37	KARNATAKA	Kodagu	134
38	KARNATAKA	Mysuru	151
39	KARNATAKA	Udupi	281
40	KERALA	Kasaragod	62
41	KERALA	Wayanad	436
42	MADHYA PRADESH	Anuppur	214
43	MADHYA PRADESH	Ashoknagar	428

44	MADHYA PRADESH	Balaghat	214
45	MADHYA PRADESH	Chhindwara	199
46	MADHYA PRADESH	Datia	77
47	MADHYA PRADESH	Dindori	406
48	MADHYA PRADESH	Guna	430
49	MADHYA PRADESH	Gwalior	214
50	MADHYA PRADESH	Mandla	407
51	MADHYA PRADESH	SEONI	79
52	MADHYA PRADESH	Shahdol	458
53	MADHYA PRADESH	Sheopur	236
54	MADHYA PRADESH	Shivpuri	696
55	MADHYA PRADESH	Sidhi	172
56	MADHYA PRADESH	SINGRAULI	147
57	MADHYA PRADESH	Umaria	337
58	MADHYA PRADESH	Vidisha	444
59	MAHARASHTRA	Gadchiroli	468
60	MAHARASHTRA	Nashik	183
61	MAHARASHTRA	Palghar	424
62	MAHARASHTRA	Pune	214
63	MAHARASHTRA	Raigarh	1000
64	MAHARASHTRA	Ratnagiri	125
65	MAHARASHTRA	Thane	626
66	MAHARASHTRA	Wardha	95
67	MAHARASHTRA	Yavatmal	643
68	ODISHA	Dhenkanal	92
69	ODISHA	Gajapati	191
70	ODISHA	Ganjam	110
71	ODISHA	Kalahandi	273
72	ODISHA	Kandhamal	98
73	ODISHA	Kendujhar	272
74	ODISHA	Malkangiri	123
75	ODISHA	Mayurbhanj	66
76	ODISHA	Rayagada	255
77	RAJASTHAN	Baran	427
78	TAMIL NADU	Ariyalur	98
79	TAMIL NADU	Chengalpattu	287
80	TAMIL NADU	Coimbatore	148
81	TAMIL NADU	Cuddalore	220
82	TAMIL NADU	Dharmapuri	116
83	TAMIL NADU	Kancheepuram	273
84	TAMIL NADU	Krishnagiri	214
85	TAMIL NADU	Ranipet	115
86	TAMIL NADU	The Nilgiris	520
87	TAMIL NADU	Thiruvallur	187
88	TAMIL NADU	Tiruvannamalai	397
89	TAMIL NADU	Viluppuram	377
90	TELANGANA	Adilabad	193

91	TELANGANA	Kumuram Bheem Asifabad	149
92	TELANGANA	Nagarkurnool	91
93	TRIPURA	Dhalai	386
94	TRIPURA	Gomati	314
95	TRIPURA	North Tripura	267
96	TRIPURA	South Tripura	190
97	TRIPURA	Unokoti	63
98	UTTARAKHAND	Udham Singh Nagar	106
99	WEST BENGAL	Jhargram	171
100	WEST BENGAL	Medinipur West	230
	Total		

Annexure - III

Allocation, District-wise for IEC Campaign PM-JANMAN for Remaining 94 Districts

S. No.	State	District	Habitation
101	ANDAMAN & NICOBAR	South Andaman	2
102	ANDHRA PRADESH	EAST GODAVARI	9
103	ANDHRA PRADESH	KAKINADA	18
104	ANDHRA PRADESH	KONA SEEMA	16
105	ANDHRA PRADESH	Nandyal	47
106	ANDHRA PRADESH	NTR	11
107	ANDHRA PRADESH	Palnadu	45
108	ANDHRA PRADESH	Vizianagaram	52
109	CHHATTISGARH	Baloda Bazar	3
110	CHHATTISGARH	Gaurela-Pendra-Marwahi	56
111	CHHATTISGARH	Kondagaon	1
112	CHHATTISGARH	Mungeli	32
113	CHHATTISGARH	Raigarh	27
114	CHHATTISGARH	Uttar Bastar Kanker	38
115	GUJARAT	Ahmadabad	7
116	GUJARAT	Amreli	12
117	GUJARAT	Bharuch	7
118	GUJARAT	Bhavnagar	8
119	GUJARAT	Botad	1
120	GUJARAT	Devbhumi Dwarka	8
121	GUJARAT	Gir Somnath	27
122	GUJARAT	Jamnagar	3
123	GUJARAT	Junagadh	8
124	GUJARAT	Morbi	2
125	GUJARAT	Porbandar	1
126	GUJARAT	Rajkot	5
127	GUJARAT	Sabar Kantha	11
128	GUJARAT	Surendranagar	11
129	GUJARAT	The Dangs	17
130	JHARKHAND	Bokaro	4
131	JHARKHAND	Dhanbad	1
132	JHARKHAND	Giridih	8
133	JHARKHAND	Hazaribagh	36
134	JHARKHAND	Khunti	2
135	JHARKHAND	Kodarma	21
136	JHARKHAND	Lohardaga	47
137	JHARKHAND	Ramgarh	12
138	JHARKHAND	Ranchi	14
139	JHARKHAND	Saraikele-kharsawan	33
140	JHARKHAND	Simdega	32
141	JHARKHAND	West Singhbhum	8
142	KARNATAKA	Chamarajanagara	13
143	KERALA	Kozhikode	3

144	KERALA	Malappuram	48
145	KERALA	Palakkad	46
146	KERALA	Thrissur	9
147	MADHYA PRADESH	Bhind	4
148	MADHYA PRADESH	Jabalpur	62
149	MADHYA PRADESH	Katni	11
150	MADHYA PRADESH	MAIHAR	2
151	MADHYA PRADESH	Morena	39
152	MADHYA PRADESH	Narsimhapur	24
153	MADHYA PRADESH	Raisen	22
154	MAHARASHTRA	Ahmadnagar	13
155	MAHARASHTRA	Amravati	3
156	MAHARASHTRA	Chandrapur	62
157	MAHARASHTRA	Kolhapur	4
158	MAHARASHTRA	Mumbai Suburban	2
159	MAHARASHTRA	Nanded	16
160	MAHARASHTRA	Satara	20
161	MAHARASHTRA	Sindhudurg	20
162	ODISHA	Anugul	51
163	ODISHA	Debagarh	34
164	ODISHA	Jajapur	13
165	ODISHA	Nuapada	35
166	ODISHA	Sundargarh	53
167	TAMIL NADU	Kallakurichi	11
168	TAMIL NADU	Namakkal	9
169	TAMIL NADU	Perambalur	5
170	TAMIL NADU	Salem	5
171	TAMIL NADU	Tiruchirappalli	3
172	TAMIL NADU	Tirunelveli	4
173	TAMIL NADU	Tirupathur	50
174	TAMIL NADU	Tiruppur	2
175	TAMIL NADU	Vellore	40
176	TELANGANA	Bhadradi Kothagudem	8
177	TELANGANA	Mahabubnagar	16
178	TELANGANA	Mancherial	21
179	TELANGANA	Nalgonda	8
180	TELANGANA	Nirmal	28
181	TELANGANA	Ranga Reddy	11
182	TELANGANA	Vikarabad	23
183	TRIPURA	Khowai	29
184	TRIPURA	SIPAHJALA	8
185	TRIPURA	WEST TRIPURA	3
186	UTTAR PRADESH	Bijnor	8
187	UTTARAKHAND	Champawat	1
188	UTTARAKHAND	Dehradun	46
189	UTTARAKHAND	Hardwar	7
190	UTTARAKHAND	Nainital	18

191	UTTARAKHAND	Pithoragarh	9
192	UTTARAKHAND	Pouri Garhwal	5
193	WEST BENGAL	Alipurduar	5
194	WEST BENGAL	Puruliya	8
	Total		

Allocation, District-wise for IEC Campaign PM-JANMAN for 194 Districts

S. No.	State	District	Habitation	Amount
1	ANDAMAN & NICOBAR	South Andaman	2	₹ 25,000
2	ANDHRA PRADESH	Alluri Sitharama Raju District	2121	₹ 15,00,000
3	ANDHRA PRADESH	ANAKAPALLI	67	₹ 1,50,000
4	ANDHRA PRADESH	EAST GODAVARI	9	₹ 25,000
5	ANDHRA PRADESH	Eluru	84	₹ 1,50,000
6	ANDHRA PRADESH	KAKINADA	18	₹ 50,000
7	ANDHRA PRADESH	KONA SEEMA	16	₹ 50,000
8	ANDHRA PRADESH	Nandyal	47	₹ 75,000
9	ANDHRA PRADESH	NTR	11	₹ 25,000
10	ANDHRA PRADESH	Palnadu	45	₹ 75,000
11	ANDHRA PRADESH	Parvathipuram Manyam	844	₹ 12,00,000
12	ANDHRA PRADESH	Prakasam	87	₹ 1,50,000
13	ANDHRA PRADESH	Srikakulam	534	₹ 12,00,000
14	ANDHRA PRADESH	Vizianagaram	52	₹ 1,50,000
15	CHHATTISGARH	Baloda Bazar	3	₹ 25,000
16	CHHATTISGARH	Balrampur	177	₹ 3,00,000
17	CHHATTISGARH	Bilaspur	66	₹ 1,50,000
18	CHHATTISGARH	Dhamtari	129	₹ 3,00,000
19	CHHATTISGARH	Gariaband	193	₹ 3,00,000
20	CHHATTISGARH	Gaurela-Pendra-Marwahi	56	₹ 1,50,000
21	CHHATTISGARH	Jashpur	254	₹ 6,00,000
22	CHHATTISGARH	Kabeerdham	260	₹ 6,00,000
23	CHHATTISGARH	Khairagarh-Chhurikhadan-Gandai	103	₹ 3,00,000
24	CHHATTISGARH	Kondagaon	1	₹ 25,000
25	CHHATTISGARH	Korba	78	₹ 1,50,000
26	CHHATTISGARH	Mahasamund	76	₹ 1,50,000
27	CHHATTISGARH	Manendra-Chirmiri-Bharatpur	248	₹ 6,00,000
28	CHHATTISGARH	Mungeli	32	₹ 75,000
29	CHHATTISGARH	Narayanpur	200	₹ 3,00,000
30	CHHATTISGARH	Raigarh	27	₹ 50,000
31	CHHATTISGARH	Surguja	222	₹ 6,00,000
32	CHHATTISGARH	Uttar Bastar Kanker	38	₹ 75,000
33	GUJARAT	Ahmadabad	7	₹ 25,000
34	GUJARAT	Amreli	12	₹ 25,000
35	GUJARAT	Bharuch	7	₹ 25,000
36	GUJARAT	Bhavnagar	8	₹ 25,000
37	GUJARAT	Botad	1	₹ 25,000
38	GUJARAT	Devbhumi Dwarka	8	₹ 25,000
39	GUJARAT	Gir Somnath	27	₹ 50,000
40	GUJARAT	Jamnagar	3	₹ 25,000
41	GUJARAT	Junagadh	8	₹ 25,000
42	GUJARAT	Morbi	2	₹ 25,000
43	GUJARAT	Narmada	63	₹ 1,50,000

44	GUJARAT	Navsari	234	₹ 6,00,000
45	GUJARAT	Porbandar	1	₹ 25,000
46	GUJARAT	Rajkot	5	₹ 25,000
47	GUJARAT	Sabar Kantha	11	₹ 25,000
48	GUJARAT	Surat	88	₹ 1,50,000
49	GUJARAT	Surendranagar	11	₹ 25,000
50	GUJARAT	Tapi	175	₹ 3,00,000
51	GUJARAT	The Dangs	17	₹ 50,000
52	GUJARAT	Valsad	320	₹ 9,00,000
53	JHARKHAND	Bokaro	4	₹ 25,000
54	JHARKHAND	Chatra	84	₹ 1,50,000
55	JHARKHAND	Deoghar	68	₹ 1,50,000
56	JHARKHAND	Dhanbad	1	₹ 25,000
57	JHARKHAND	Dumka	634	₹ 12,00,000
58	JHARKHAND	East Singhbhum	366	₹ 9,00,000
59	JHARKHAND	Garhwa	195	₹ 3,00,000
60	JHARKHAND	Giridih	8	₹ 25,000
61	JHARKHAND	Godda	332	₹ 9,00,000
62	JHARKHAND	Gumla	165	₹ 3,00,000
63	JHARKHAND	Hazaribagh	36	₹ 75,000
64	JHARKHAND	Jamtara	76	₹ 1,50,000
65	JHARKHAND	Khunti	2	₹ 25,000
66	JHARKHAND	Kodarma	21	₹ 50,000
67	JHARKHAND	Latehar	151	₹ 3,00,000
68	JHARKHAND	Lohardaga	47	₹ 75,000
69	JHARKHAND	Pakur	447	₹ 9,00,000
70	JHARKHAND	Palamu	149	₹ 3,00,000
71	JHARKHAND	Ramgarh	12	₹ 25,000
72	JHARKHAND	Ranchi	14	₹ 25,000
73	JHARKHAND	Sahibganj	529	₹ 12,00,000
74	JHARKHAND	Saraikela-kharsawan	33	₹ 75,000
75	JHARKHAND	Simdega	32	₹ 75,000
76	JHARKHAND	West Singhbhum	8	₹ 25,000
77	KARNATAKA	Chamarajanagara	13	₹ 25,000
78	KARNATAKA	Dakshina Kannada	169	₹ 3,00,000
79	KARNATAKA	Kodagu	134	₹ 3,00,000
80	KARNATAKA	Mysuru	151	₹ 3,00,000
81	KARNATAKA	Udupi	281	₹ 6,00,000
82	KERALA	Kasaragod	62	₹ 1,50,000
83	KERALA	Kozhikode	3	₹ 25,000
84	KERALA	Malappuram	48	₹ 75,000
85	KERALA	Palakkad	46	₹ 75,000
86	KERALA	Thrissur	9	₹ 25,000
87	KERALA	Wayanad	436	₹ 9,00,000
88	MADHYA PRADESH	Anuppur	214	₹ 6,00,000
89	MADHYA PRADESH	Ashoknagar	428	₹ 9,00,000
90	MADHYA PRADESH	Balaghat	214	₹ 6,00,000

91	MADHYA PRADESH	Bhind	4	₹ 25,000
92	MADHYA PRADESH	Chhindwara	199	₹ 3,00,000
93	MADHYA PRADESH	Datia	77	₹ 1,50,000
94	MADHYA PRADESH	Dindori	406	₹ 9,00,000
95	MADHYA PRADESH	Guna	430	₹ 9,00,000
96	MADHYA PRADESH	Gwalior	214	₹ 6,00,000
97	MADHYA PRADESH	Jabalpur	62	₹ 1,50,000
98	MADHYA PRADESH	Katni	11	₹ 25,000
99	MADHYA PRADESH	MAIHAR	2	₹ 25,000
100	MADHYA PRADESH	Mandla	407	₹ 9,00,000
101	MADHYA PRADESH	Morena	39	₹ 75,000
102	MADHYA PRADESH	Narsimhapur	24	₹ 50,000
103	MADHYA PRADESH	Raisen	22	₹ 50,000
104	MADHYA PRADESH	SEONI	79	₹ 1,50,000
105	MADHYA PRADESH	Shahdol	458	₹ 9,00,000
106	MADHYA PRADESH	Sheopur	236	₹ 6,00,000
107	MADHYA PRADESH	Shivpuri	696	₹ 12,00,000
108	MADHYA PRADESH	Sidhi	172	₹ 3,00,000
109	MADHYA PRADESH	SINGRAULI	147	₹ 3,00,000
110	MADHYA PRADESH	Umaria	337	₹ 9,00,000
111	MADHYA PRADESH	Vidisha	444	₹ 9,00,000
112	MAHARASHTRA	Ahmadnagar	13	₹ 25,000
113	MAHARASHTRA	Amravati	3	₹ 25,000
114	MAHARASHTRA	Chandrapur	62	₹ 1,50,000
115	MAHARASHTRA	Gadchiroli	468	₹ 9,00,000
116	MAHARASHTRA	Kolhapur	4	₹ 25,000
117	MAHARASHTRA	Mumbai Suburban	2	₹ 25,000
118	MAHARASHTRA	Nanded	16	₹ 50,000
119	MAHARASHTRA	Nashik	183	₹ 3,00,000
120	MAHARASHTRA	Palghar	424	₹ 9,00,000
121	MAHARASHTRA	Pune	214	₹ 6,00,000
122	MAHARASHTRA	Raigarh	1000	₹ 12,00,000
123	MAHARASHTRA	Ratnagiri	125	₹ 3,00,000
124	MAHARASHTRA	Satara	20	₹ 50,000
125	MAHARASHTRA	Sindhudurg	20	₹ 50,000
126	MAHARASHTRA	Thane	626	₹ 12,00,000
127	MAHARASHTRA	Wardha	95	₹ 1,50,000
128	MAHARASHTRA	Yavatmal	643	₹ 12,00,000
129	ODISHA	Anugul	51	₹ 1,50,000
130	ODISHA	Debagarh	34	₹ 75,000
131	ODISHA	Dhenkanal	92	₹ 1,50,000
132	ODISHA	Gajapati	191	₹ 3,00,000
133	ODISHA	Ganjam	110	₹ 3,00,000
134	ODISHA	Jajapur	13	₹ 25,000
135	ODISHA	Kalahandi	273	₹ 6,00,000
136	ODISHA	Kandhamal	98	₹ 1,50,000
137	ODISHA	Kendujhar	272	₹ 6,00,000

138	ODISHA	Malkangiri	123	₹ 3,00,000
139	ODISHA	Mayurbhanj	66	₹ 1,50,000
140	ODISHA	Nuapada	35	₹ 75,000
141	ODISHA	Rayagada	255	₹ 6,00,000
142	ODISHA	Sundargarh	53	₹ 1,50,000
143	RAJASTHAN	Baran	427	₹ 9,00,000
144	TAMIL NADU	Ariyalur	98	₹ 1,50,000
145	TAMIL NADU	Chengalpattu	287	₹ 6,00,000
146	TAMIL NADU	Coimbatore	148	₹ 3,00,000
147	TAMIL NADU	Cuddalore	220	₹ 6,00,000
148	TAMIL NADU	Dharmapuri	116	₹ 3,00,000
149	TAMIL NADU	Kallakurichi	11	₹ 25,000
150	TAMIL NADU	Kancheepuram	273	₹ 6,00,000
151	TAMIL NADU	Krishnagiri	214	₹ 6,00,000
152	TAMIL NADU	Namakkal	9	₹ 25,000
153	TAMIL NADU	Perambalur	5	₹ 25,000
154	TAMIL NADU	Ranipet	115	₹ 3,00,000
155	TAMIL NADU	Salem	5	₹ 25,000
156	TAMIL NADU	The Nilgiris	520	₹ 12,00,000
157	TAMIL NADU	Thiruvallur	187	₹ 3,00,000
158	TAMIL NADU	Tiruchirappalli	3	₹ 25,000
159	TAMIL NADU	Tirunelveli	4	₹ 25,000
160	TAMIL NADU	Tirupathur	50	₹ 75,000
161	TAMIL NADU	Tiruppur	2	₹ 25,000
162	TAMIL NADU	Tiruvannamalai	397	₹ 9,00,000
163	TAMIL NADU	Vellore	40	₹ 75,000
164	TAMIL NADU	Viluppuram	377	₹ 9,00,000
165	TELANGANA	Adilabad	193	₹ 3,00,000
166	TELANGANA	Bhadradi Kothagudem	8	₹ 25,000
167	TELANGANA	Kumuram Bheem Asifabad	149	₹ 3,00,000
168	TELANGANA	Mahabubnagar	16	₹ 50,000
169	TELANGANA	Mancherial	21	₹ 50,000
170	TELANGANA	Nagarkurnool	91	₹ 1,50,000
171	TELANGANA	Nalgonda	8	₹ 25,000
172	TELANGANA	Nirmal	28	₹ 50,000
173	TELANGANA	Ranga Reddy	11	₹ 25,000
174	TELANGANA	Vikarabad	23	₹ 50,000
175	TRIPURA	Dhalai	386	₹ 9,00,000
176	TRIPURA	Gomati	314	₹ 9,00,000
177	TRIPURA	Khowai	29	₹ 50,000
178	TRIPURA	North Tripura	267	₹ 6,00,000
179	TRIPURA	SIPAHIJALA	8	₹ 25,000
180	TRIPURA	South Tripura	190	₹ 3,00,000
181	TRIPURA	Unokoti	63	₹ 1,50,000
182	TRIPURA	WEST TRIPURA	3	₹ 25,000
183	UTTAR PRADESH	Bijnor	8	₹ 25,000
184	UTTARAKHAND	Champawat	1	₹ 25,000

185	UTTARAKHAND	Dehradun	46	₹ 75,000
186	UTTARAKHAND	Hardwar	7	₹ 25,000
187	UTTARAKHAND	Nainital	18	₹ 50,000
188	UTTARAKHAND	Pithoragarh	9	₹ 25,000
189	UTTARAKHAND	Pouri Garhwal	5	₹ 25,000
190	UTTARAKHAND	Udham Singh Nagar	106	₹ 3,00,000
191	WEST BENGAL	Alipurduar	5	₹ 25,000
192	WEST BENGAL	Jhargram	171	₹ 3,00,000
193	WEST BENGAL	Medinipur West	230	₹ 6,00,000
194	WEST BENGAL	Puruliya	8	₹ 25,000
	Total			₹ 5,78,75,000

Habitation	Amount
1 to 15	₹ 25,000
16-30	₹ 50,000
31-50	₹ 75,000
51-100	₹ 1,50,000
101-200	₹ 3,00,000
201-300	₹ 6,00,000
301-500	₹ 9,00,000
501-1000	₹ 12,00,000
1000 onwards	₹ 15,00,000

No.15018/13/2023-TRI (efile-26930)
Government of India
Ministry of Tribal Affairs
TRI & Media Division

Shastri Bhawan, New Delhi
Dated: 16th August, 2024

To,
1. Principal Secretary, State TWDs
2. Directors, TRIs (As per list)

Subject: Nationwide IEC campaign to create awareness for Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN-2) – reg.

Sir/Madam,

The Hon'ble Prime Minister has launched the Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM-JANMAN) on 15th November, 2023 at Khunti District of Jharkhand. The Mission aims at the targeted development of 75 Particularly Vulnerable Tribal Groups (PVTGs) which had been by and large left out of the schemes/interventions of Ministries/Departments. Ministry of Tribal Affairs had organized a National Manthan Shivar, in which Sectoral Workshops were held by the concerned Ministries/Departments with their counterpart State Departments for finalization of a Detailed Action Plan for implementation of the PM-JANMAN on 15th December, 2023 in Delhi. Later, Hon'ble PM also interacted with PVTG beneficiaries on 15th January 2024, in which projects worth Rs. 4769 cr were sanctioned. An IEC Campaign and Beneficiary Saturation Camps had also been undertaken during the period from 25.12.2023 to 15.01.2024 in an intensive manner and thereafter also in all the Districts with PVTG population. Further, the progress of the projects was reviewed during Manthan Shivar with senior officers of states on 18th and 19th July 2024 at CSOI, Delhi.

2. In continuation of the efforts to spread awareness about the Mission amongst the PVTGs and to ensure saturation of all schemes - of the Government of India and the State Government - amongst them, it has been decided to revive the IEC campaign and Beneficiary Saturation Camps. The objective of this Campaign/camps is to ensure that every village / habitation covered under mission (about 30,000 habitations and 11 lakh families) should be saturated with all interventions.

3. To roll out the interventions and ensure the effective implementation of the Mission, a nationwide awareness/IEC campaign and beneficiary Saturation Camps to create awareness about the mission and to reach quick benefits of schemes to the eligible individuals and habitations are to be conducted w.e.f. 25th August 2024 till 10.09.2024.

4. It is requested that Beneficiaries Saturation Camps are conducted to ensure coverage of the entire PVTG population in the specific PVTG habitations in the villages. The intervention shall mandatorily include saturation with respect to (i) enrolment under UIDAI and issue of Aadhar card, (ii) Opening of bank accounts under PM-JANDHAN; (iii) Aayushman Bharat Card enrolment (PM-JAY) of all eligible beneficiaries; (iv) issue of community certificates to all PVTGs; (v) screening for Sickle Cell Disease (SCD) and basic health parameters and (vi) Recognition of rights under FRA and issue of Patta accordingly. In addition all efforts should be undertaken to ensure that the benefits under various schemes such as scholarship, maternity benefit schemes, Kissan Credit Card, Kissan Samman Nidhi, Schemes for the patients of SCD and so on reach the eligible

beneficiaries.

5. This Campaign and Camps are to be undertaken in all the Districts of the country with PVTG population in which the PM-JANMAN is under implementation.

6. It may be noted that the details of the campaign and camps are to be uploaded on the portal, as had been done in the months of December and January. Funding on a similar pattern, as earlier, would also be provided to the Districts.

7. It is requested that suitable instructions are issued to the District Collectors and other concerned authorities to ensure the success of the campaign and that saturation of benefits is indeed achieved with regard to the schemes/individual benefits in the PVTG areas and families.

(R. Jaya)
Additional Secretary

Copy to all concerned District Collectors
Copy for information: PPS to STA

Signed by R. Jaya
Date: 17-08-2024 22:49:28