



Going Online As Leaders
NEWSLETTER

November 2020

About GOAL

Going Online As Leaders (GOAL) is a digital literacy and mentorship program, with the motto "Education is the key intervention that will open doors to a better world".

This program empowers India's tribal youth in acquiring skills and knowledge via mentorship in three core areas: Digital Literacy, Life Skills and Leadership and Entrepreneurship.

GOAL program launched by Hon'ble Minister Shri Arjun Munda

On 15th May 2020, Hon'ble Minister of Tribal Affairs, Shri Arjun Munda launched GOAL initiative, a Facebook funded program in collaboration with the Ministry of Tribal Affairs, aimed at upskilling and empowering tribal youth across India to become digital young leaders. This event was also graced by the presence of Hon'ble MoS, Smt. Renuka Singh Saruta.



Minister of Tribal Affairs,
Shri Arjun Munda



Minister of State,
Smt. Renuka Singh Saruta

Curriculum Module



Mentorship in 4 modules



Curriculum in English, Hindi and other regional languages



Experiential learning through practical exercises

One-to-one mentee sessions



Expert-led webinars

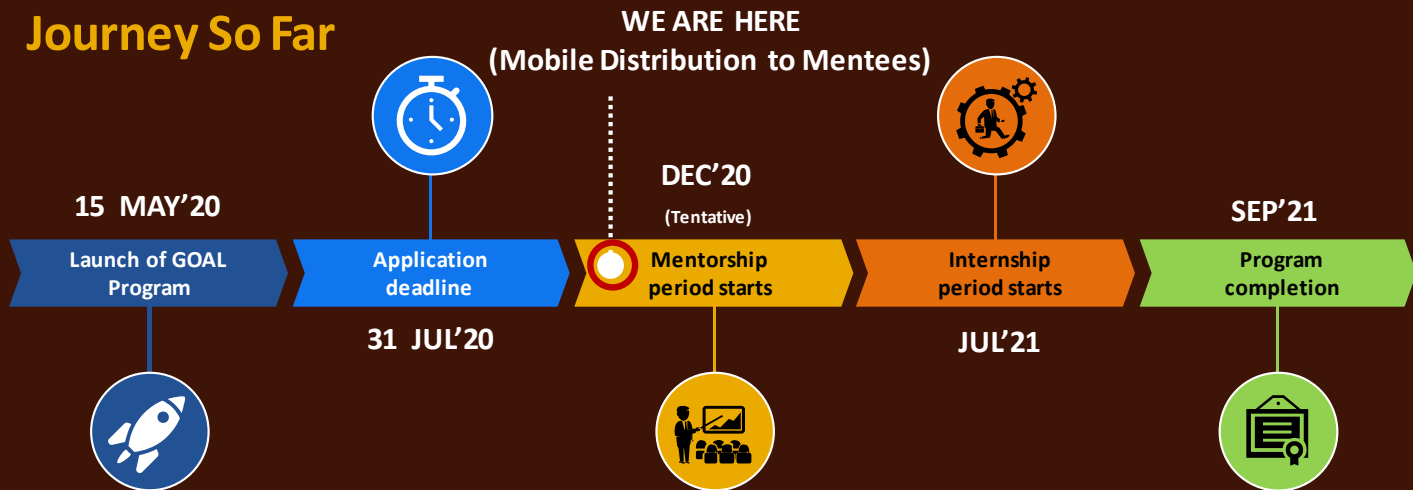




GOAL 2.0 - Mentors & Mentees



Journey So Far



Upcoming Milestones...

- Interactive Webinars with industry stalwarts
- Panel discussion with veterans from top educational institutes on “Education : An imperative for socio-economic development of the tribal community”
- Mentorship Module Launch



*PVTGs – Particularly Vulnerable Tribal Groups



Key Happenings

11th November 2020

Discussion on –” Education : An imperative for socio-economic development of the tribal community “



Keynote Speaker

Ms. Sangeeta Kumari Singh Deo, MP, Odisha

“I am very impressed by this commendable initiative called Going Online as Leaders (GOAL) Program taken up by the social media giant – Facebook in collaboration with the Ministry of Tribal Affairs which aims to skill the tribal youth in digital literacy and entrepreneurship via online learning. I strongly believe that empowerment of the tribal population in India will only happen through providing them easy access to information and introducing digital technology to bridge the gap between their socio-economic status. And for this, extensive work on digital skilling of tribal communities is crucial.”

Fireside chat with stalwarts from the field of education



Dr. Kuldeep Singh
AIIMS Jodhpur



**Dr. Nanwani
Sadhu Vaswani
Institute
of Mgt. Studies**



Prof. Neelam
IIM Shillong



**Mr. Binayak
Acharya ,
Founder, Thinkzone**



Ms. Anuradha Manjul
IIM Lucknow



Key Happenings

23rd November 2020

A Dialogue with Changemakers



Keynote Speaker

Ms. Vandana Chavan, MP, Maharashtra

"I am very glad to see the mentor-mentee model followed in the GOAL Program. It will not only help the mentees to learn from their mentors but also vice-versa. The skills of the tribal communities in areas such as art and handicraft are unparalleled. Another very important feature of the community is its matriarchal nature. I have come across many such women who have been the frontrunners when it comes to learning new skills and being the primary bread-winner of the family. I congratulate Facebook and the Ministry of Tribal Affairs for this program and would like to be associated with it in the future as well."

Interactive session with the pillars of the program



**Mr. Pawan Patidar,
BAIF**



**Mr. Joy Daniel
GOAL Mentor**



**Mr. Tukaram Jadhav
GOAL Mentor**



**Mr. Mahesh Dhum
GOAL Mentee**



**Mr. Gaurav Masram
GOAL Mentee**