



No.2/01/2016-CP&R
Government of India
Ministry of Tribal Affairs

**Room No. 218 B, 'D' Wing,
Shastri Bhawan, New Delhi-110 015
Dated: 18.04.2016**

To

All State Secretaries-in-charge of
Tribal Development Departments (As per attached list)

Sub: Invitation of Applications under the Scheme of 'Institutional Support for Development and Marketing of Tribal Products/Produce' from State Tribal Development Cooperative Corporations (STDCCs) – Proposals for 2016-17 -regarding.

Madam/Sir,

As the State Governments are aware, this Ministry provides grants under the Central Sector Scheme of 'Institutional Support for Development and Marketing of Tribal Products/Produce'. These grants are meant for STDCCs and disbursed through the State Governments.

2. The objective of the Scheme is to create institutions for the Scheduled Tribes to support marketing and development of activities they depend on for their livelihood. Activities to be undertaken under the Scheme are as under:

(i) **Market Intervention:** The various aspects of marketing intervention which will be supported under this scheme are:-

- (a) fixation of equitable prices for existing products both manmade and natural;
- (b) Actual procurement by State agencies as a safety net program and not monopoly /nationalization.
- (c) Support during seasons of harvest when prices tend to get depressed;
- (d) Sharing of information on prices so that people can take informed and conscious decisions and thereby markets become efficient;
- (e) Selling of products by the State Agencies in urban areas and areas away from where they are produced to increase the demand for the products.
- (f) Grading of products,
- (g) Standardization,
- (h) Source certification/Patent etc.
- (i) Other promotional activities,

(ii) Training and Skill upgradation

- (a) Training for improved production and higher grade products
- (b) Training related to manmade product for improving quality
- (c) Diversion to high value products
- (d) Development of improved quality and design.
- (e) Linkage with other department such as agriculture, horticulture, khadi and village industries, handlooms and handicrafts etc. for augmentation of training, skill up gradation and technological support.

(iii) R&D/IPR Activity

- (a) New product development through new usage
- (b) Development of new products per se
- (c) Development of new cost effective processes for product development
- (d) Expansion of the market of the tribal products through R&D measures
- (e) The IPR regime would be to document traditional knowledge and craft for seeking benefits of royalty and protection against piracy
- (f) New technologies of harvesting, scientific harvesting practices etc. are other measures of R&D
- (g) Documentation and preservation of tangible and intangible heritage for promoting tourism etc.

(iv) Supply Chain Infrastructure Development:

- (a) Setting up of efficient warehousing facilities, godowns, cold storages etc. wherever necessary
- (b) Establishing processing industries for value addition.
- (c) Sharing of information on inputs with the producers/gatherers
- (d) Develop product specific efficient warehousing both at the IA level and also at the village level
- (e) Training related to product specific warehousing.

(v) Trade Information System –

- (a) Capturing information about different tribal products related to the sources, types, potential, production, collection etc.
- (b) Collection and dissemination of trade information about various aspects of tribal products/web enabled service SMS etc.

