

## **SUCCESS STORIES ON HANDICRAFT TRAINING**

### **a) SUCCESS STORY (BELL METAL CRAFT IN KONDAGAON, BASTAR DIST., OF CHHATTISGARH) THROUGH SKILL DEVELOPMENT ACTIVITY IN HANDICRAFT**

TRIFED started intervening in marketing development of Dokra craft of Bastar Dist. in Chhattisgarh during 2005-06. At the time the craft was in very crude form without proper finish on the items made by tribal craftsmen. These unfinished crude items were being procured by some of the local traders who in turn were marketing the same after making proper finishing of the items.

TRIFED undertook Primary Level Training initially in the year 2008-09 and subsequently the Design Development Workshop in 2009-10. This intervention helped in honing

Shri Dashrath Poyam, a Gond Artisans belonging to Kondagaon, Dist- Bastar approached TRIFED during the year 2007-08 to supply the Dokra Artifacts made by them to TRIFED. Initially he was working for one of the Senior Craft Person (shri Pancuram sagar) and also occasionally bringing crude items to TRIFED, but they were not in a marketable condition. He was then, imparted design workshop development training during 2009 and as a result he not only started to make good quality Dokra items but also obtained regular orders from TRIFED.

Shri Dashrath Poyam, has improved his economic condition substantially. He also has been able to own a house, a motor cycle and work shop where he can produce statues up to 6 ft. height.

He has now able to improved his economic standards because of his association with TRIFED and the training programmes have sharpened his skills and has enabled him with economic empowerment.

**b) SUCCESS STORY (GRASSMAT CRAFT IN POTKA BLOCK OF EAST SINGBHUM DIST. OF JHARKHAND THROUGH SKILL DEVELOPMENT ACTIVITY IN HANDICRAFT**

TRIFED RO, Ranchi undertook PLT on Grassmat weaving and manufacturing of Handicraft items in the year 2009-10. The tribal women of Potka Block (East Singhbhum Dist.), Jharkhand were traditionally engaged in making of Mat from the locally available raw material such as Wild Grass and Plam leaf. M/s. Kalamandir, the celluloid chapter, Jamshedpur was engaged previously in training the tribal women of the area in making of Fine Mats and preparation of various handicraft items out of the same. TRIFED intervened in expanding the activity by creating new groups in the area in the village Janamundi and adjacent areas through the above NGO to bring in gainful employment to more and more tribal women of the area and empowering them through improvisation of technique in their local craft.

Mary Sardar, a 30 year old woman staying in Janumdih Village of Potka Block is one such tribal woman, out of 20 tribal women who were participating in the Primary Level Training. After training she took the lead in formation of Saraswati Mahila Samuha (SHG empallened with TRIFED and further formation of a Regd. SHG Federation covering about 40 SHGs formed by motivating about 526 artisans of various craft in the same region. She became Secretary of the Federation and now leading the group in all front taking them to new heights of economic development. She is closely associated with TRIFED supplying Handicraft items of substantial quantity every year since 2010-11. She took the lead and persuaded others to join in her drive, a drive for freedom from poverty. She struggled and continued with her liveliness in her endeavor.

She is now the member of the Ghas Chatai Centre created by M/s. Kalamandir with financial help of Industry Department, Govt. of Jharkhand and NABARD, and looks after the production and inventory management of the Grass mat.

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Sarla Sardar, a 32 year old grass mat weaver staying in Janumdih Village, Potka Block acted as a catalyst for TRIFED's activity in the area. She was the leading force who motivated and encouraged the women of the village to come forward and join the skill development training to make eco-friendly Grass mat Handicrafts. Earlier they use to make traditional Chattai from leaves of date palm, she was the one who was the change maker.

Currently she is the master weaver in the Grass mat production centre, who trains others the art of weaving. She is the member of Adivasi Suluk reya parivar (SHG empallened with Trifed) and holds the position of the President in the Borad of the SHG Federation.

*Now she proudly says "I am Sarala, the woman next to rice pot on fire. I sustain my family and this is my joy. My husband who stopped beating the dhol, now joyfully plays it as he sees that I am confident to educate my children and that is my pride. Our village is self sustained due to intervention of TRIFED in training in skill upgradation and providing market support, and that is our triumph. I, Sarala Sardar wish every village in Jharkhand should be a Janumdih.*



*JOHAR!"*